

LES Thailand Annual Conference 2020

The Coming Decade: Creating High Growth Products & Services- Upcoming Opportunities for Thai Innovation

2 – 3 March, 2020

Lancaster Bangkok Hotel

You won't want to miss this year's industry opportunities and challenges. 2020 marks the beginning of a decade of tremendous opportunities for participation in a number of advanced technology products and services in Thailand and region. Public and private interest in promoting industries such as digital health/telemedicine, financial technology, renewable energy, cannabis for medicinal use, and functional food sees Thailand particularly well positioned to capitalize in these and other relevant areas. In addition to such industry specific opportunities, government initiatives recently announced will further serve to promote technology creation and collaboration. Most certain of these include the recently agreed Regional Comprehensive Economic Partnership (RCEP) promoting enhanced trade and investment in the Asia-Pacific region between ASEAN and its five FTA partners (Australia, China, Japan, New Zealand, and South Korea) as well as the Belt and Road Initiative (一帶一路). But with opportunity comes risk. Good planning and good partnering can alleviate most risk, but not all.

Join Licensing Executives Society – Thailand for its Annual Meeting on 2-3 March 2020 to hear from distinguished speakers and panelists on how they see these opportunities playing out for Thai companies and entrepreneurs. While we will hear from these experts in terms of industry knowledge and state of the current art and effective IP commercialization tools, we will also be sharing “negative know how” experiences by learning of failed opportunities and how to learn from earlier mistakes.

The two day Annual Meeting will also provide fantastic opportunities to network with others and interact with Thailand's IP commercialization community.

PROGRAM SCHEDULE

Day One, Monday 2nd March 2020

8.00 – 9.00	Registration, Networking and Morning Coffee/Tea
9.00 – 9.15	Welcome Address Chalermpol Tuchinda , President, LES Thailand; VP, National Science and Technology Development Agency
9.15 – 9.30	Opening Ceremony and Opening Address by Guest-of-Honor Thosapone Dansuputra , Director General, Department of Intellectual Property, Thailand
9.30 – 9.50	Keynote Address Audrey Yap , President-Elect of LESI and Managing Partner of Yusarn Audrey, Singapore
9.50 – 10.30	Group photo, and networking tea/coffee
10.30 – 12.00	Session 1: The Emerging Trends of Technology: State of the Arts and Licensing Opportunities Moderator: Dr. Youngtack SHIM , SUNY Korea, Seoul National University, Korea Panelists: Representative from SCG (high level speaker)

	<p>Prof. Dr. Phyllis Leah Speser, Board of Directors, Foresight Science and Technology, USA (Teleconference) Dr. Akkharawit Kanjana-Opas, Vice President of National Science and Technology Development Agency (NSTDA) and CEO of FoodInnopolis Representative from cannabis industry Raya Chantaramungkorn, Co-Founder and CMO of HD (HonestDocs)</p>
12.00 – 13.30	Lunch Break
13.30 – 15.00	<p>Session 2 : Regional Comprehensive Economic Partnership (RCEP): The Investment in ASEAN and its Five FTA Partners</p> <p>Moderator: Alan Adcock, Immediate President, LES Thailand; partner, Tilleke & Gibbins</p> <p>Panelists: Auramon Supthaweetham, Director General, Department of Trade Negotiations, Ministry of Commerce Marc Mealy, Senior VP, Policy at US-ASEAN Business Council (TBC)</p>
15.00 – 15.30	Networking Coffee/Tea Break
15.30 – 17.00	<p>Session 3: The Belt and Road Initiative (一帶一路) and Its Impacts on IP Commercialization: the Opportunities and Challenges</p> <p>Moderator: Patrick Edmond, Special Advisor to SCG Chemicals (TBC)</p> <p>Panelists: Representative from TCC Han Yun, Partner, King & Wood Mallesons, China Ningling WANG, Chairwoman of Chemicals Energy Environment and Materials Committee (CEEM) of LESI and Partner, Finnigan, China</p>
18.30 – 20.30	Networking Dinner

Day Two, Tuesday 3rd March 2020

08.00 – 09.00	Registration, Networking and Morning Coffee/Tea
09.00 – 10.30	<p>Session 4: Innovation in Licensing Enforcement</p> <p>Moderator: Suebsiri Taweepon, partner, Tilleke & Gibbins</p> <p>Panelists: Representative, Intellectual Property and International Trade Court Dr. Youngtack SHIM, SUNY Korea, Seoul National University, Korea Chakra Yodmani, Director of Intellectual Property Promotion and Development Office, Department of Intellectual Property</p>
10.30 – 11.00	Networking Coffee/Tea Break
11.00 – 12.30	<p>Session 5: Making Your Intangible Assets Work for Your Business</p> <p>Moderator: Dr. Eliza Stefaniw, Vice President LES Thailand; King Mongkut's University of Technology, Thonburi</p> <p>Speakers: Dr. Rutjawate Taharnklaew, Betagro Prof. Dr. Phyllis Leah Speser, Board of Directors, Foresight Science and Technology, USA (Teleconference)</p>

	Ekawat Vitoorapakorn , Managing Director, Aeroklas Co. Ltd. (TBC) Taneth Jiraswakedelok , CEO & Co-Owner, Divana Wellness Co., Ltd.
12.30 – 13.30	Lunch
13.30 – 15.00	Session 6: Top Reasons Start-ups Fail: Learning from Earlier Mistakes Moderator: K. Siraprapha Rungpry , Innovation Counselling Manager, Innovation Infrastructure Department, National Innovation Agency (NIA) Panelists: Dr. Panachit Kittipanya-Ngam , President Thailand Tech Startup Association Dr. Glenn Navarra Baticados , Director Center for Technology Transfer and Entrepreneurship University of the Philippines at Los Banos, the Philippines Dr. Tanyanuparb Anantana , Director of Science and <i>Technology Park</i> , Chiang Mai University Dr. Pisek Gedsri , Business Incubator, Preventive Care Solution, SCG, Thailand Richard Wright , MSE, MBA, Chief Business Officer, Ensysce Biosciences
15.00 – 15.30	Networking Coffee/Tea Break
15.30 – 16.30	Session 7: LES Thailand 2020-2021 Annual General Meeting (AGM)
16.30	Closing remark

REGISTRATION FEE

Registration Package	Member Rate (THB) (Per Person)	Non-Member Rate (THB) (Per Person)
Package A (1 Seat)	6,500	8,000
Package B (More than 2 Seats)	6,000	7,500

PAYMENT METHODS

1. Wire transfer to account information below:

Account Name: Licensing Executives Society (Thailand)

Account Number: 020-109544-1

Bank Name: Kasikorn Bank PCL

Address: 716/5 Techavanit Road, Bang Sue, Bangkok 10800 THAILAND

Swift code: KSITHBK

2. Cheque courier or registered mail to

Attn: Ms. Thaneeya Wongchan

111 Thailand Science Park, Phahonyothin Road, Klong 1, Klong Luang Phatumthani 12120 Thailand

3. Credit Card Payment on Conference Date at registration desk (charging an extra 3%)

For more information or any question with registration process, please contact Ms. Thaneeya

Wongchan 02-564-7000 ext.1320