

Circular Economy VS Linear Economy

SOCIAL ENTERPRISE

Not Only Focusing On Making Profit

Purpose: Why the corporation exists

Values: How the corporation behaves, including the principles and expectations that guide the corporation's actions

Mission: What the organisation does practically, including its day-to-day activities

Vision: Where the organisation intends to have an impact, and what success looks like for the corporation

Meaningful



SUSTAINABILITY

Financial Sustainability

Social Sustainability

Environmental Sustainability

CLIMATE CHANGE

DECARBONISATION

OUR BRANDS

SIRITHAI



SIRITHAI RICE



FOREST FOR LOVE



BRAND POSITIONING

Our core principles

- Forests conservation by supporting responsible farmers
- Environmentally friendly and responsible to the society.



BRAND ATTRIBUTES

Responsible

Natural

Sustainable

Quality



EXTENDED PRODUCER RESPONSIBILITY





- RICE STRAW

SOIL NOURISHING
PACKING

- RICE BRAN

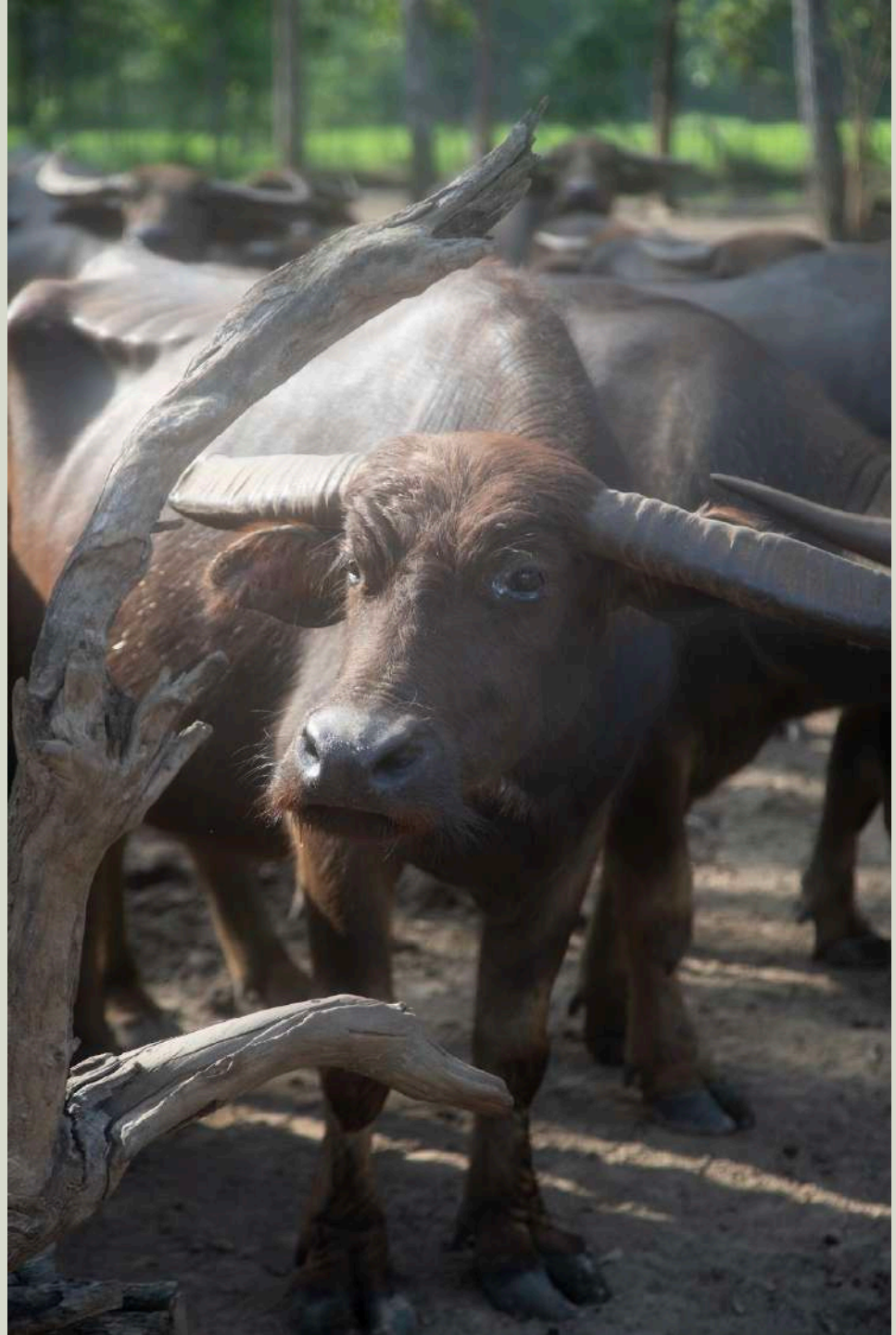
RICE BRAN OIL TO LIQUID SOAP

- MANURE

FERTILISER







- REFILL
- KRAJOOD TO BAGS
- MORELOOP TO BAGS
- ENVIRONMENTALLY FRIENDLY PACKAGING
- PLANT BACK



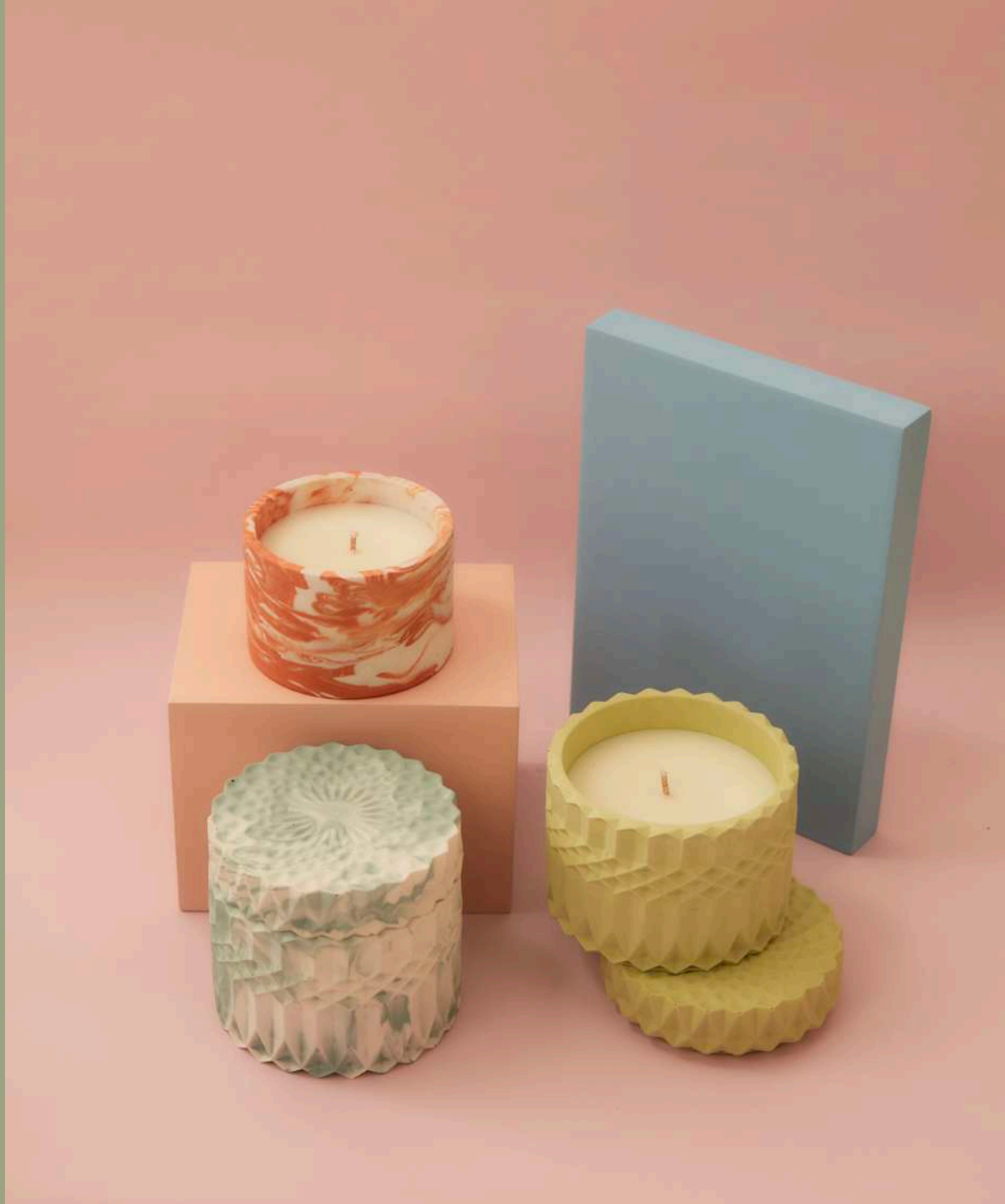


BAG GIFT SET

Designed & Hand Drawn by Khemupsorn

LIMITED EDITION
FOREST FOR LOVE
BAG GIFT SET







ARTISAN LIQUID SOAP
SUNNY DAYS
IN A RICE FIELD
BODY & HAND WASH
FOREST FOR LOVE

ARTISAN LIQUID SOAP
SUNNY DAYS
IN A RICE FIELD
BODY & HAND WASH
FOREST FOR LOVE

SIRITHAI
GABA
ORGANIC RICE
ข้าวหอมมะลิพิเศษ







Rice Crisps

ESG

ENVIRONMENTAL AND SOCIAL GOVERNANCE

ความซื่อสัตย์และความรับผิดชอบเป็นค่านิยมหลักของเรา เราเชื่อว่าทุกคนมีหน้าที่ของตนในการบรรเทาปัญหาสังคมและสิ่งแวดล้อมอย่างจริงจังและต่อเนื่องเพื่อพวกเราทุกคนและคนรุ่นถัดไป

THANK YOU

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