

## Mr. Suthichai Yoon:

## Founder, Kafedam Media Group, Thailand

Suthichai Yoon is co-founder of Nation Multimedia Group. He was the founding editor of Thailand's first Thai-owned English-language newspaper, The Nation. He also pioneered in the broadcasting field by starting ITV, Thailand's first independent news TV station.

Suthichai also started Krungthep Turakij, Thailand's first business daily newspaper. He also helped launch Thailand's radio news talk shows.

After 47 years with The Nation, Suthichai has since March 2018 started his own digital media outlet, known as Kafedam (Black Coffee) Media Group.

Born Nov 24, 1946, Suthichai has devoted more than 50 years of his life to journalism on all platforms, including newspapers, TV, radio, websites and mobile outlets.

Suthichai has been a columnist, TV anchor, blogger, commentator, social media content producer for the decades. He has interviewed a large number of global leaders including Hillary Clinton, George W. Bush, the Dalai Lama, Jack Ma, Dmitry Medvedev etc.

Suthichai has also been in the forefront to launch Thailand's Facebook and YouTube live broadcasting with his daily Suthichai Live programme, planning to expand into Thailand Live, Asean Live to take advantage of the new mobile technology to enhance both quality journalism and engagement with the increasingly sophisticated and demanding audience.