GEO-feed for road safety

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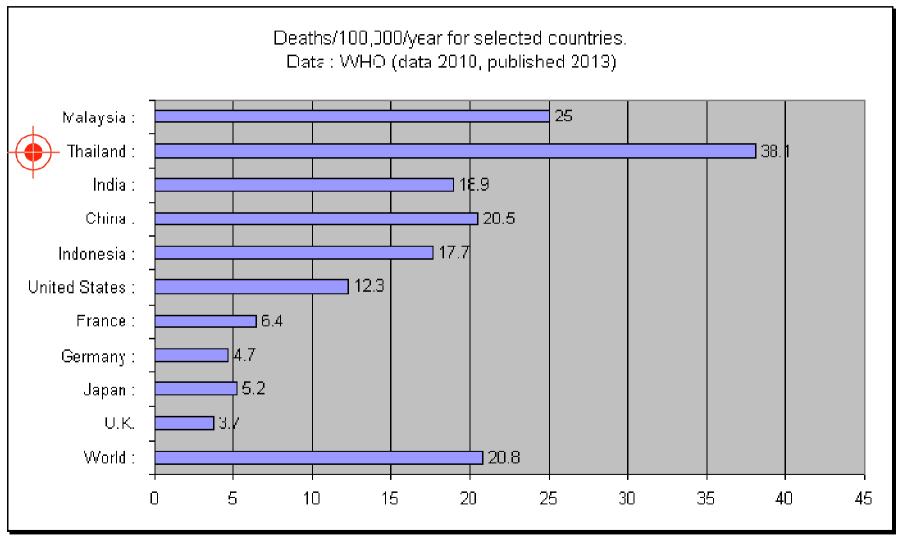


Outline

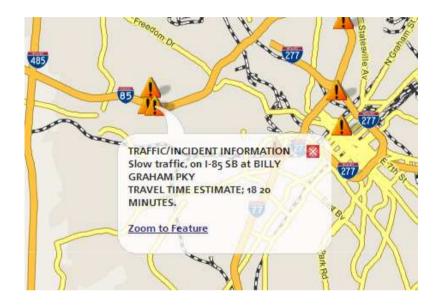
- Road safety
- Geofeed and radio wakeup
- 。 **GINSocial**
- Device-to-device



Road accidents

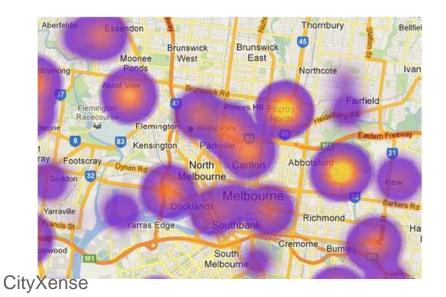


GeoRSS feed



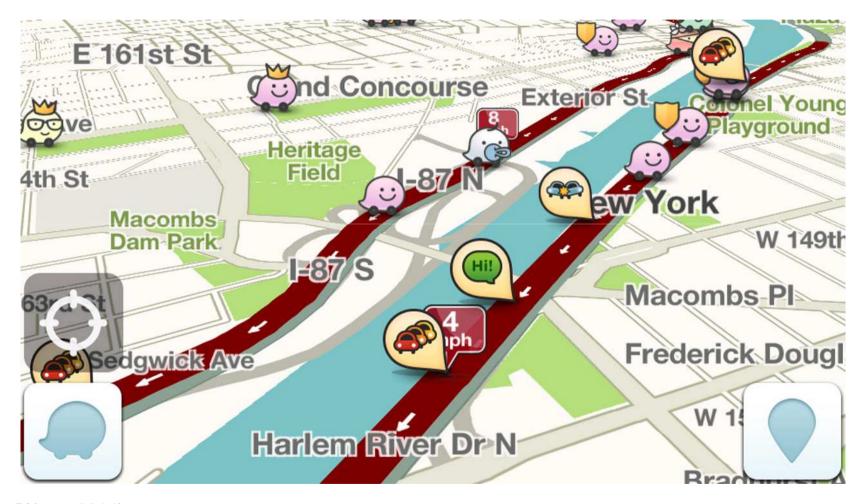
Traffic rerouting





Map based community

Outsmarting traffic, together



(Waze, 2014)

V2X: the connected car



(Roger Corporation Blog, 2013)

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VMS



Speed advisor

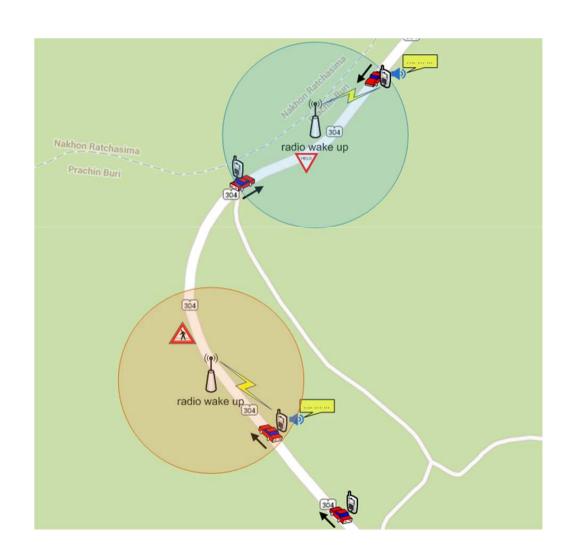






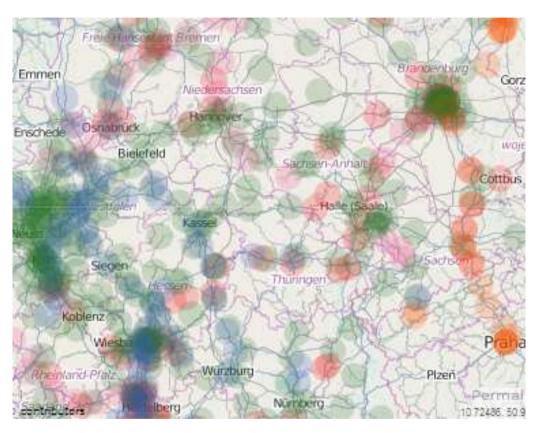
Geofeed concept

- User spatially notified
- Static / dynamic information
- GPS always off
- Radio wake up
- Text to speech



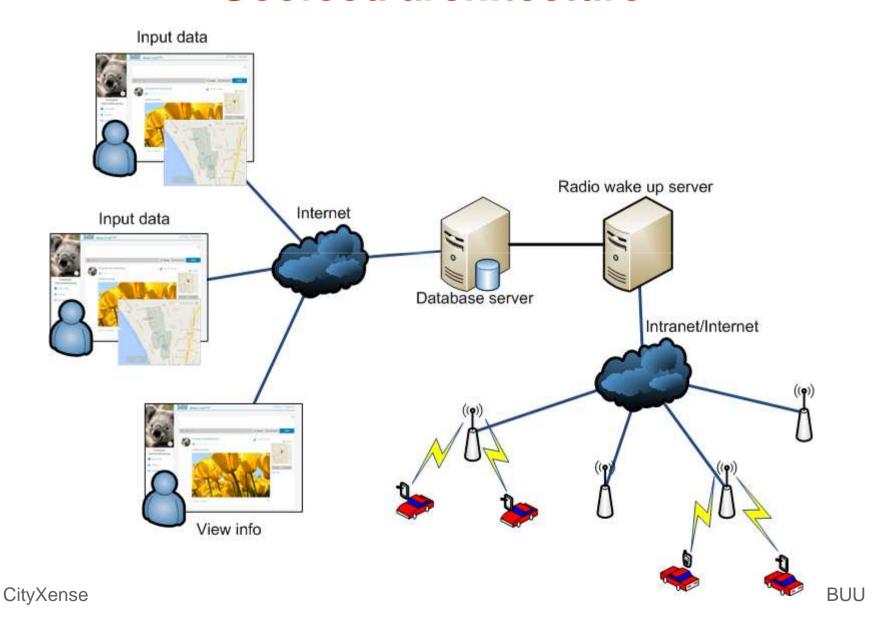
Radio map

- Cell-ID / MNC / MCC / LAC
- Geo-processing for directions
- Vehicle speed / classifi

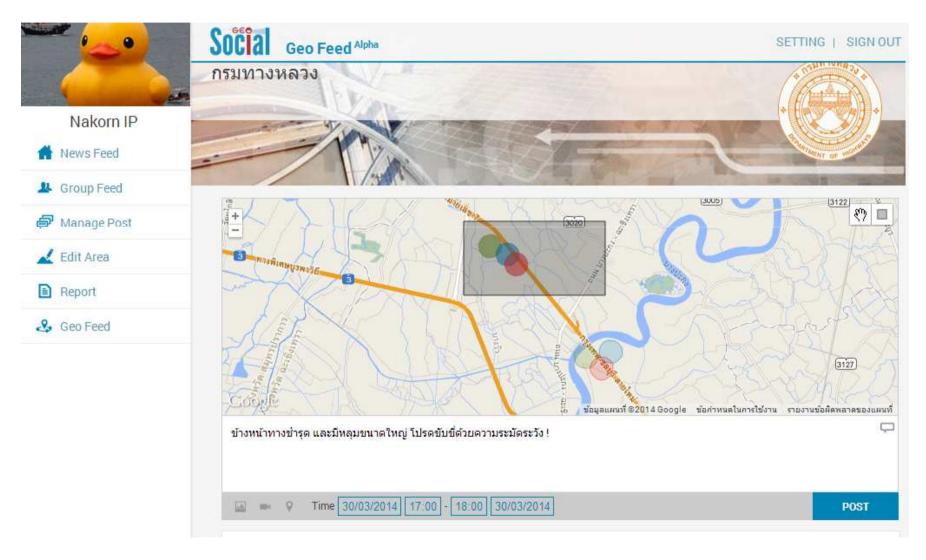


(OpenCellID, 2014)

Geofeed architecture



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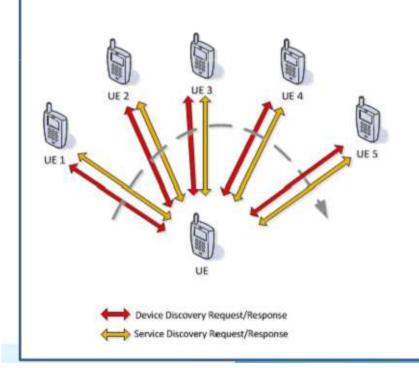


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Device to device communication

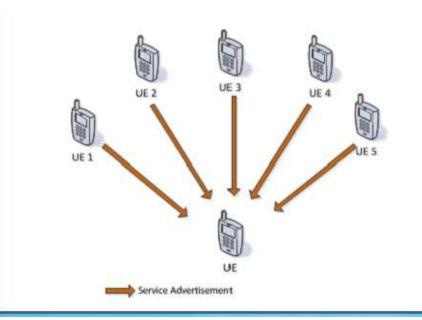
Wi-Fi Direct Discovery

- Two step asynchronous message based discovery
 - WFD Device exchanges device discovery request response messages followed by service discovery with every WFD in range



LTE Direct Discovery

- Devices broadcast their services at physical layer using 128 bits
- Devices wakeup periodically synchronously to discover all devices within range



Connection in proximity Bob @ StarBucks on Joe: Looking for new Extinct 4th Ave Abe's Books: Book Signing in the next HOUR! Warriors game Sushi Palace-Today's Specials I have tickets to sell for today's game Seller: 4:00 pm game seat 45B

(Qualcomm research, 2012) CityXense

Thank You

