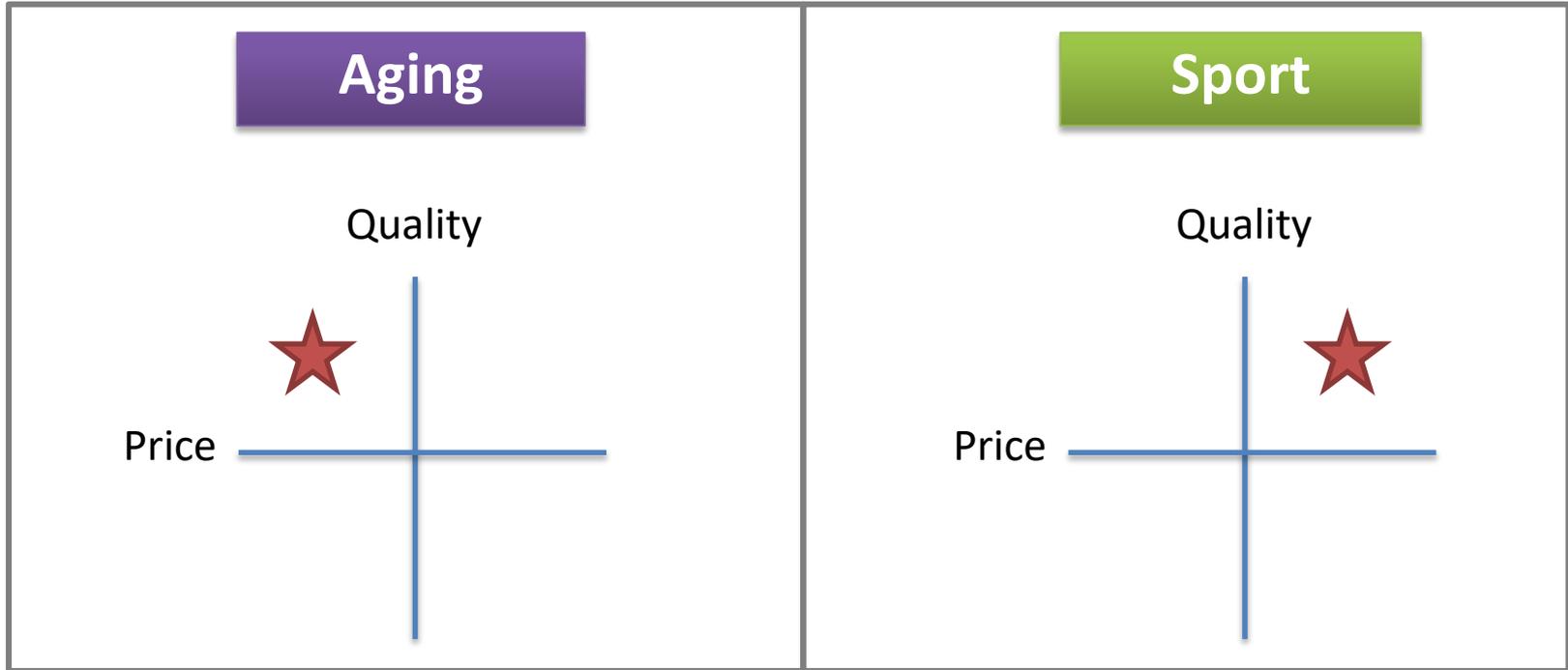


Market Opportunity & Positioning



Feasibility	Technology Status : Proven
	Market Status : Market Test

SWOT Analysis

Strength

- Trust & Research support
- Antimicrobial
- Flexible size

Weakness

- Smell
- Product image

Opportunity

- Market expansion
- Variety of product
- Additional accessory

Threat

- Market perception
- Market segment & price

Innovation Status & Strategy

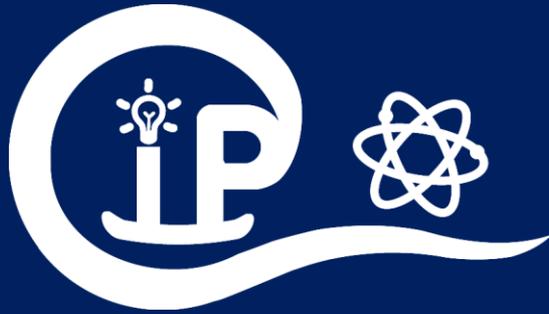
- | | Success Rate |
|-------------------------|--------------|
| • Research | 10 % |
| • Development & Upscale | 10 % |
| • Business Strategy | 10 % |

Innovation Status : $10\% \times 10\% \times 10\% = 0.1\%$



Business Propose

HIP Team Provide	Who's propose	How to propose
<ul style="list-style-type: none">➤ Research & Development➤ Technology for Production➤ Business Strategy Consultant	<ul style="list-style-type: none">➤ Manufacturer➤ Brand Promoter➤ SME (Interest on Aging market / Sport market)	<p>Apply</p> <ul style="list-style-type: none">- Your Profile- Product Portfolio <p>↓</p> <p>Propose your plan & Negotiation</p> <p>↓</p> <p>Planning & Acting</p>



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THANK YOU

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