

# 10 เทคโนโลยีที่น่าจับตามองสำหรับธุรกิจ

ดร.ทวิศักดิ์ กอนันต์กุล

ผู้อำนวยการสำนักงานพัฒนาวิทยาศาสตร์และเทคโนโลยีแห่งชาติ (สวทช.)

# 10 Tech

18 กรกฎาคม พ.ศ. 2557

# สร้างบ้านเสร็จภายใน ๑ วัน

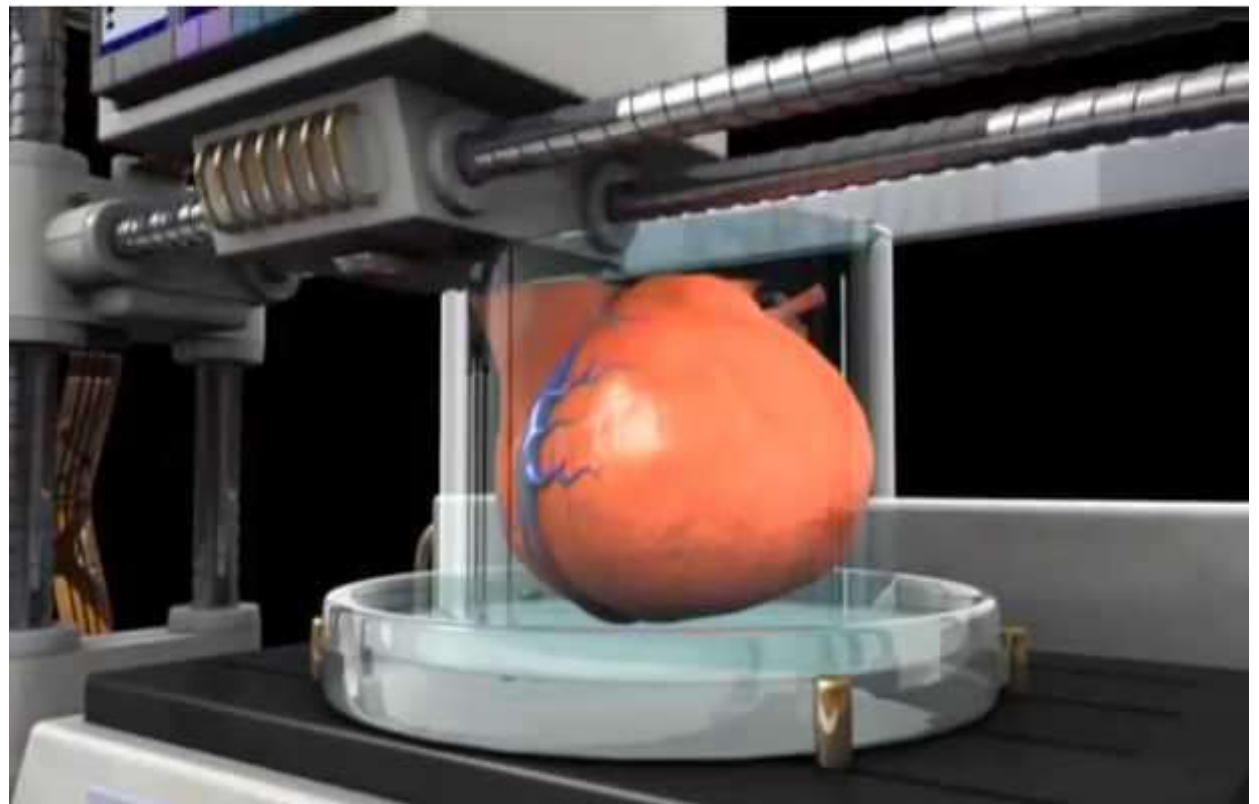


<http://assets.inhabitat.com/wp-content/blogs.dir/1/files/2014/01/3D-house-printer-Contour-Crafting-1.jpg>



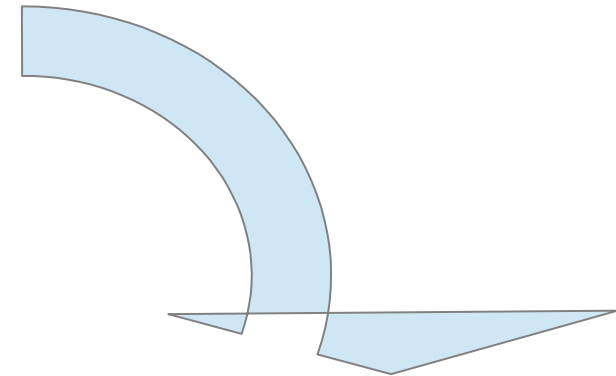
# Bioprinting

ยังวิจัยกันอยู่



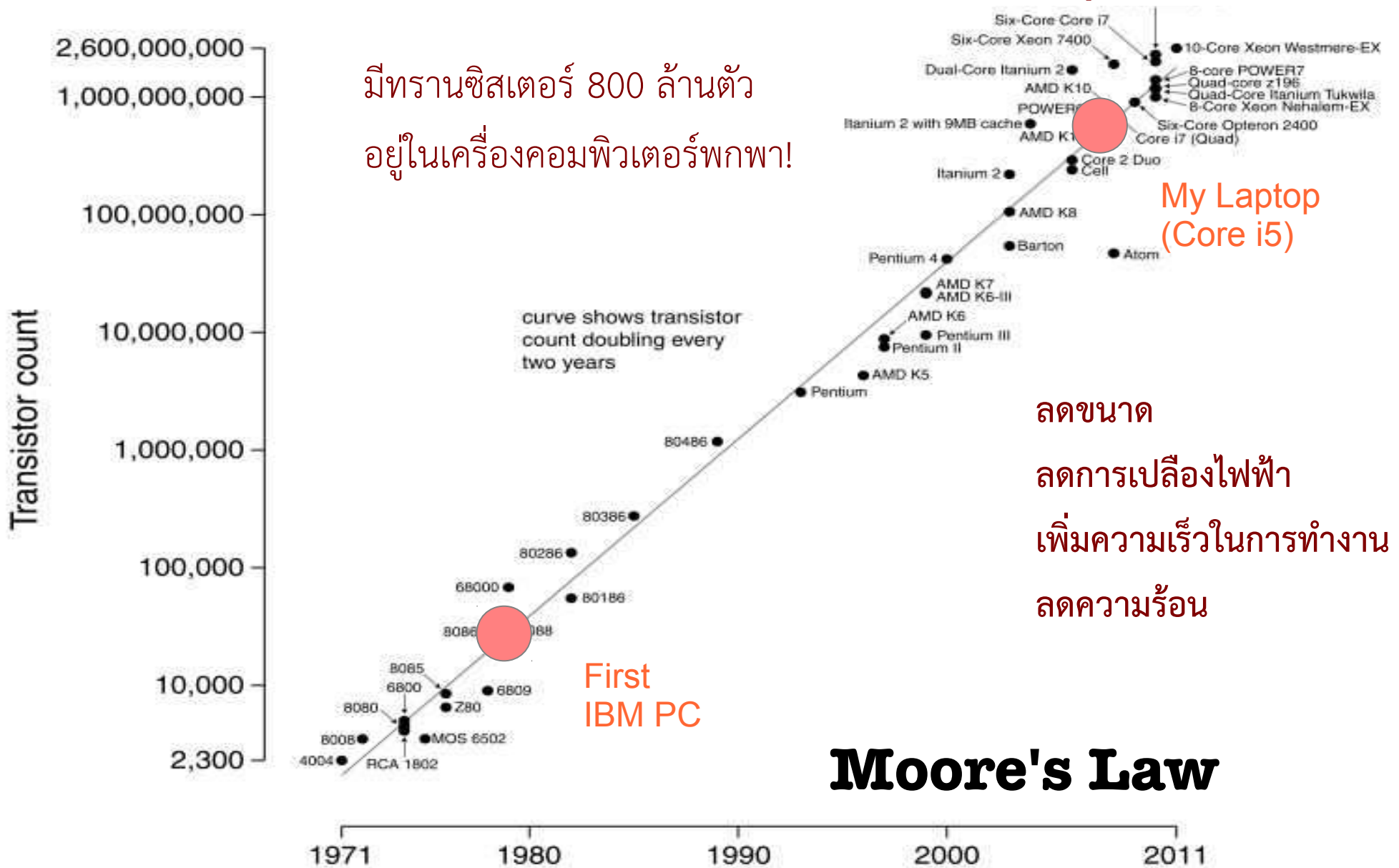
# ความก้าวหน้าของโลกวิทยาศาสตร์และเทคโนโลยี

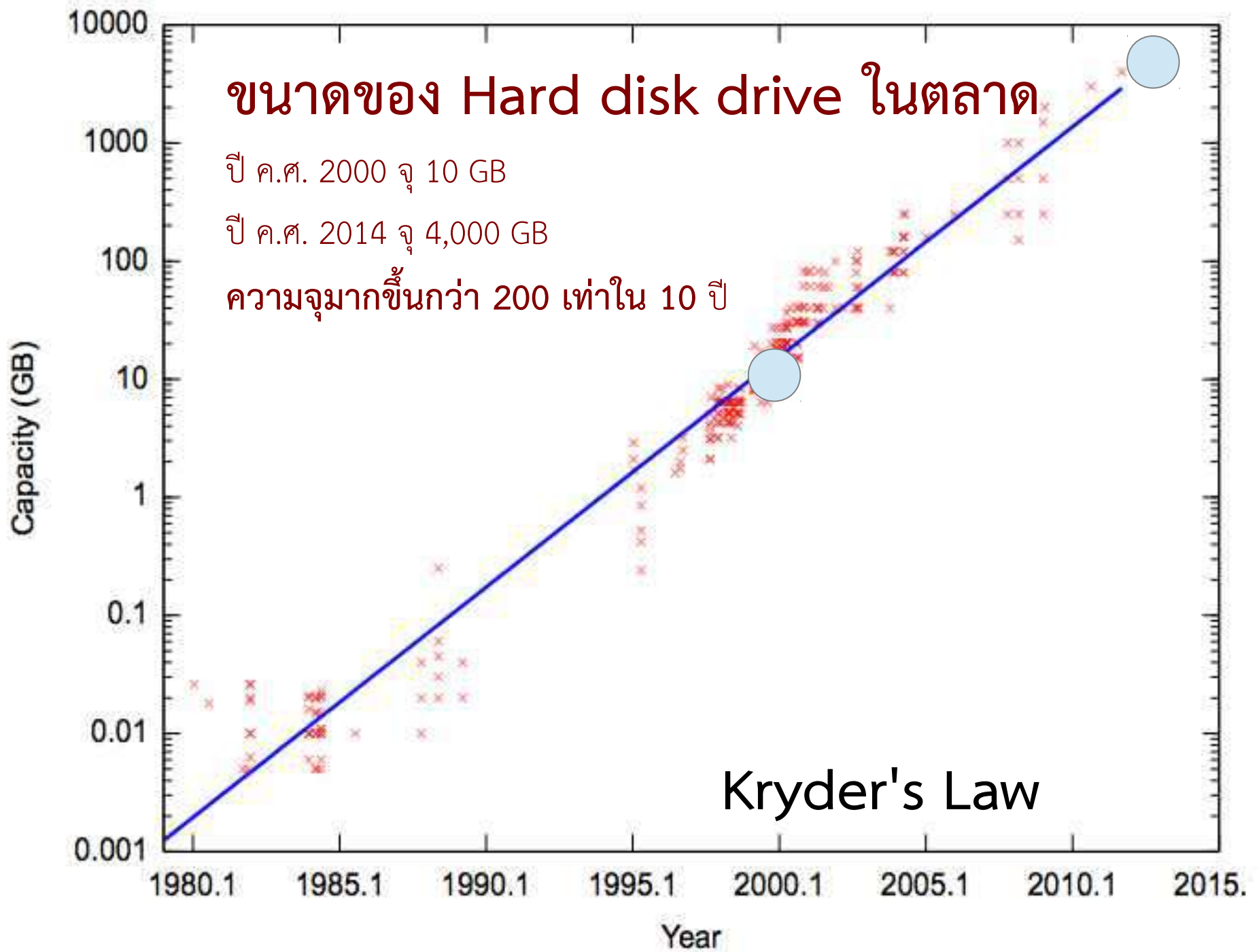
- เครื่องมือทางอิเล็กทรอนิกส์และหุ่นยนต์ที่ดีขึ้น แม่นยำขึ้น
- การคำนวณที่เร็วขึ้นมหาศาล
- หน่วยจัดเก็บข้อมูลที่เร็วและมีความจุสูงมาก
- การพัฒนาตัวตรวจวัด (sensor) ที่ละเอียดขึ้น
- จอแสดงผลที่ใหญ่ขึ้นและชัดขึ้นมาก
- อินเทอร์เน็ตที่เร็วขึ้น และใช้งานได้ทุกที่ทุกเวลา
- ความรู้ทางวิทยาศาสตร์ (ฟิสิกส์ เคมี ชีวะ) ที่ดีขึ้น



10 เทคโนโลยีที่น่าจับตามองสำหรับธุรกิจ พ.ศ. 2557

# วงจรอิเล็กทรอนิกส์ “เก่งขึ้น” สองเท่าทุกๆสองปี



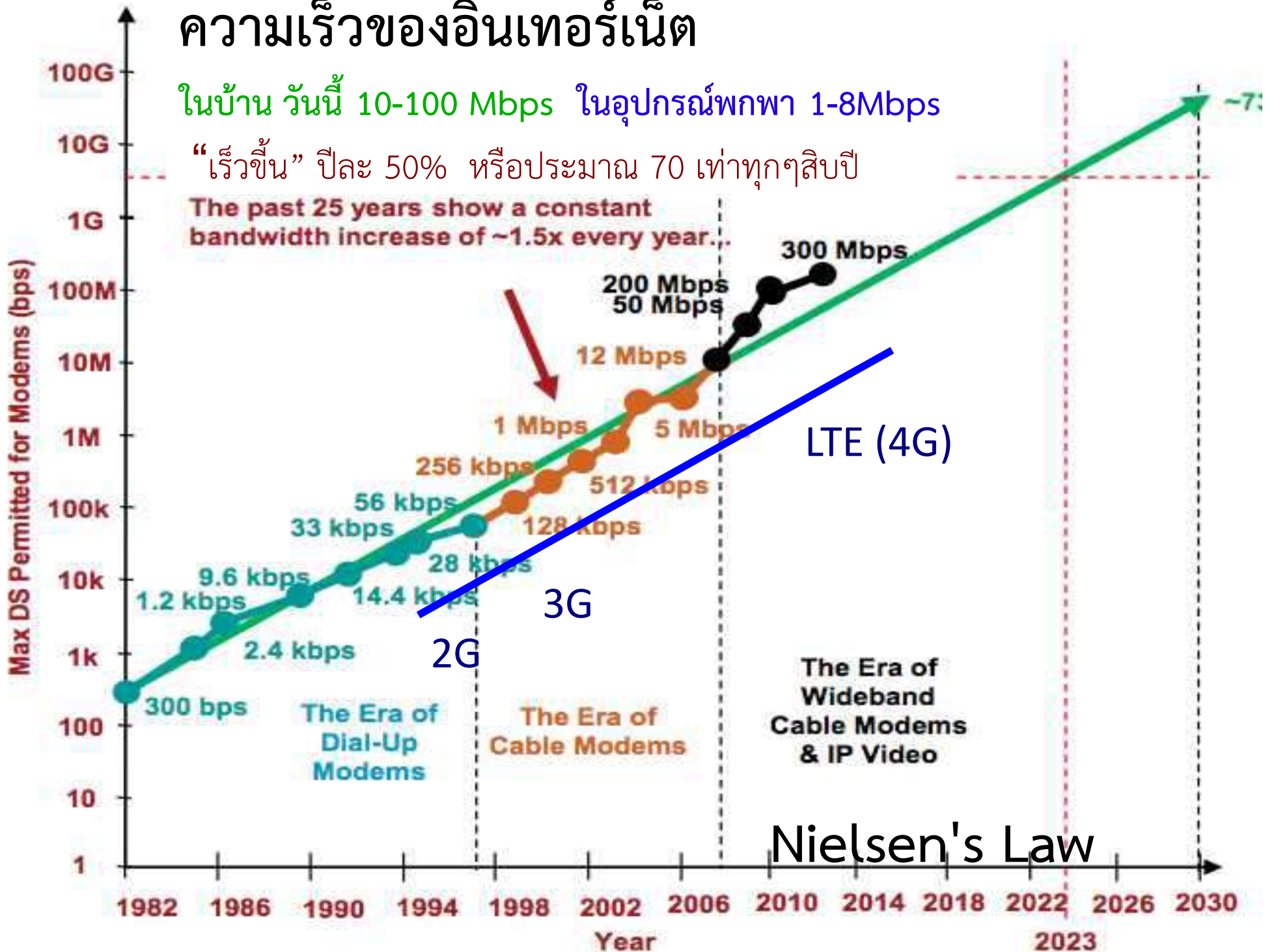


# ความเร็วของอินเทอร์เน็ต

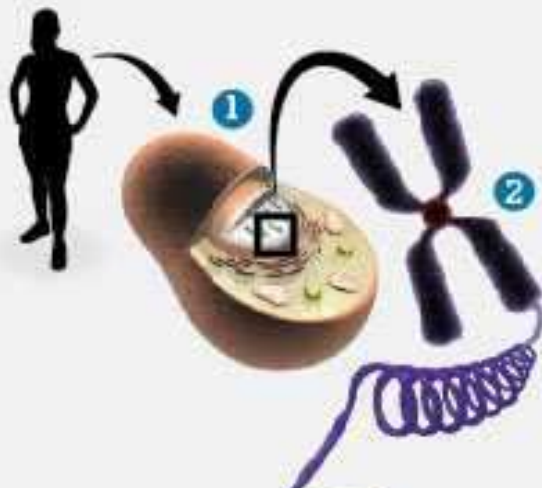
ในบ้าน วันนี้ 10-100 Mbps ในอุปกรณ์พกพา 1-8Mbps

“เร็วขึ้น” ปีละ 50% หรือประมาณ 70 เท่าทุกๆสิบปี

The past 25 years show a constant bandwidth increase of ~1.5x every year..



# ความสามารถในการถอดรหัส DNA



**เซลล์**

Within the nucleus is a complete set of all of our genes—called the genome.

**โครโมโซม**

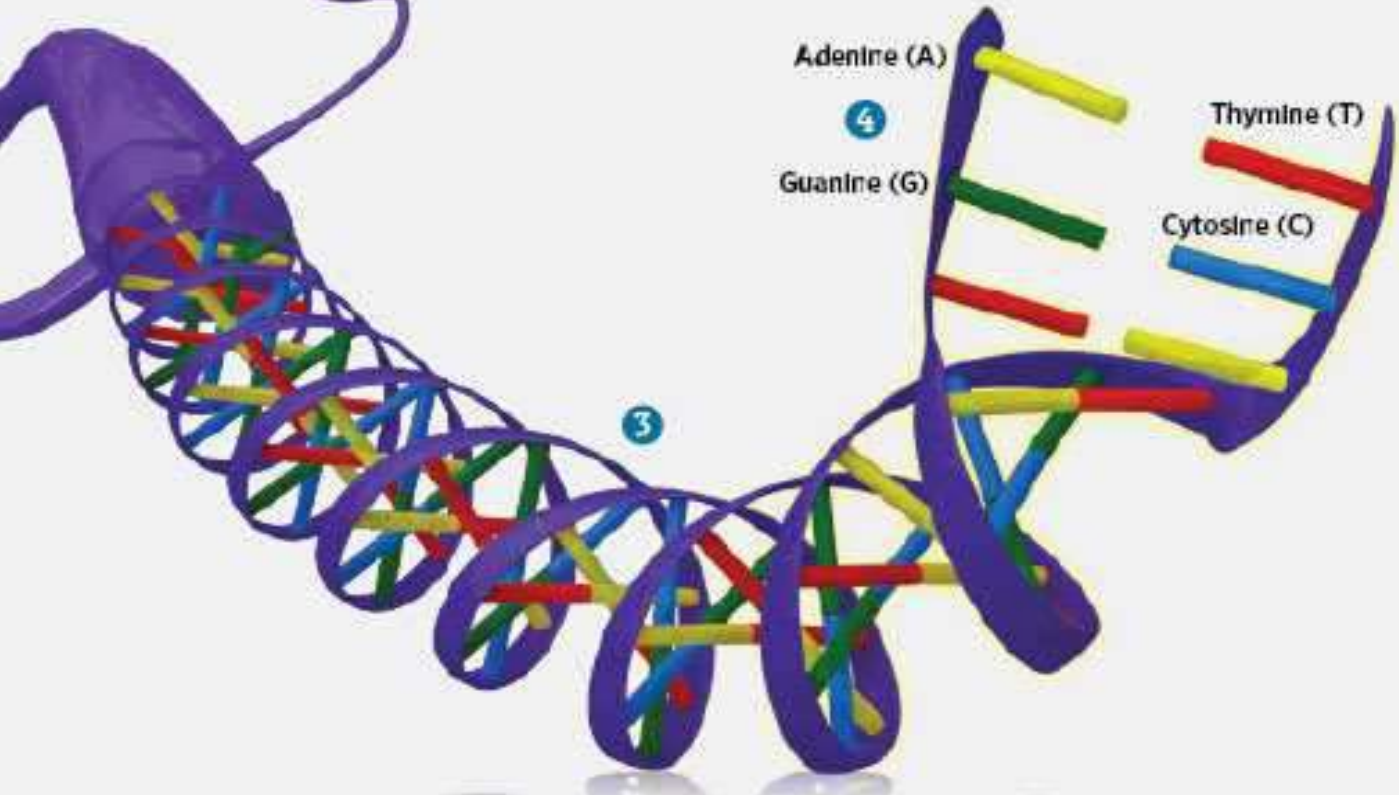
Package of genes and other DNA that if uncoiled would stretch more than six feet.

**ยีน**

A stretch of DNA that contains the information necessary to make proteins, which make up each part of our bodies.

**เบส**

The base pairs always come together in the same way—A with T and G with C. But the sequences along the molecule vary, encoding the genetic information.



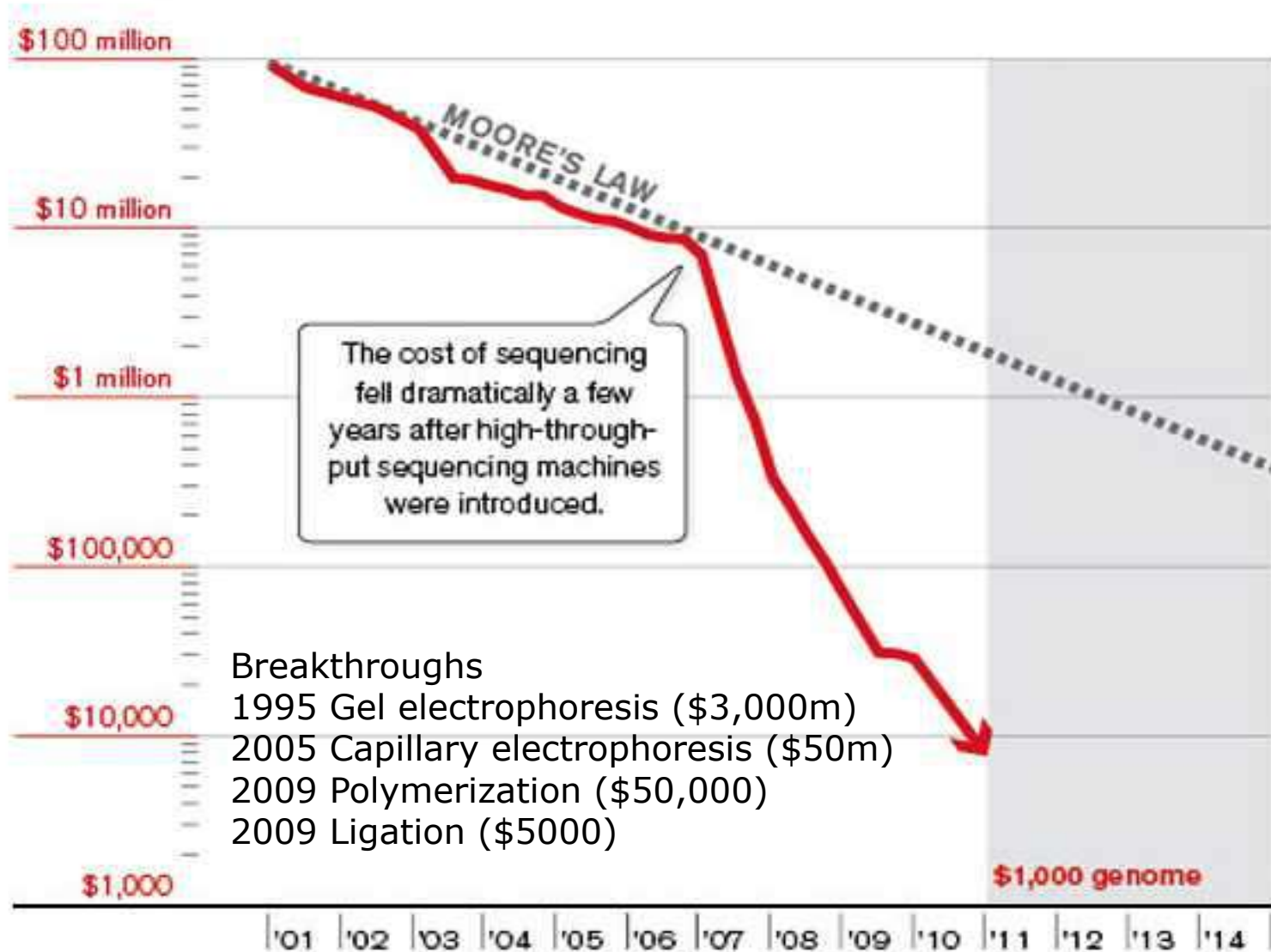
ค่าใช้จ่ายในการ  
ถอดรหัสยีนของคน  
ลดลง

Illustration by Christopher Short for The Wall Street Journal  
Sources: National Human Genome Research Institute (sequencing chart); Associated Press



# ค่าใช้จ่ายในการถอดรหัสยีนของคน ลดลงได้เร็วกว่า Moore's Law

## Cost per genome



# RNAi Therapy

RNA interference

01

มะเร็ง

ปัจจัย

ผ้าตัด

ฉายแสง

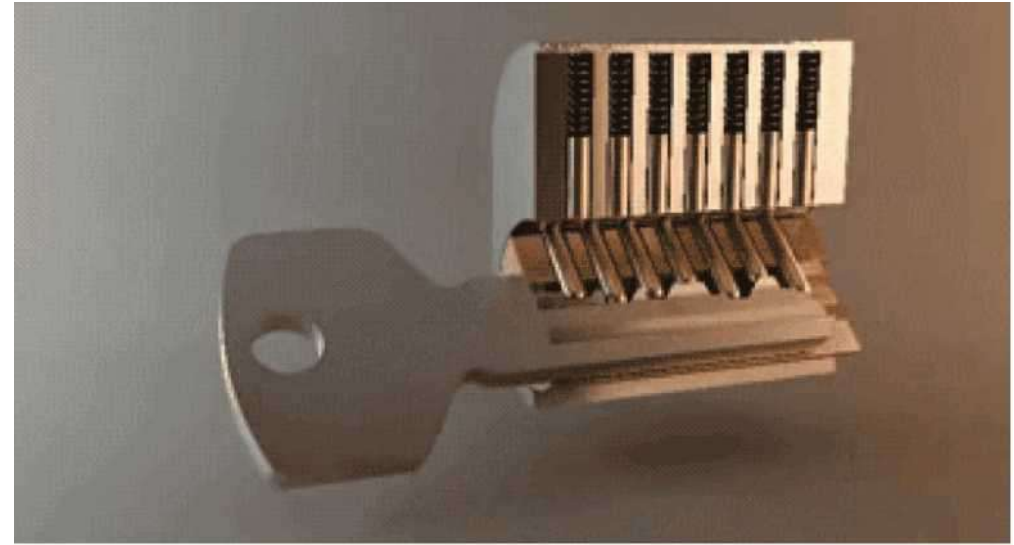
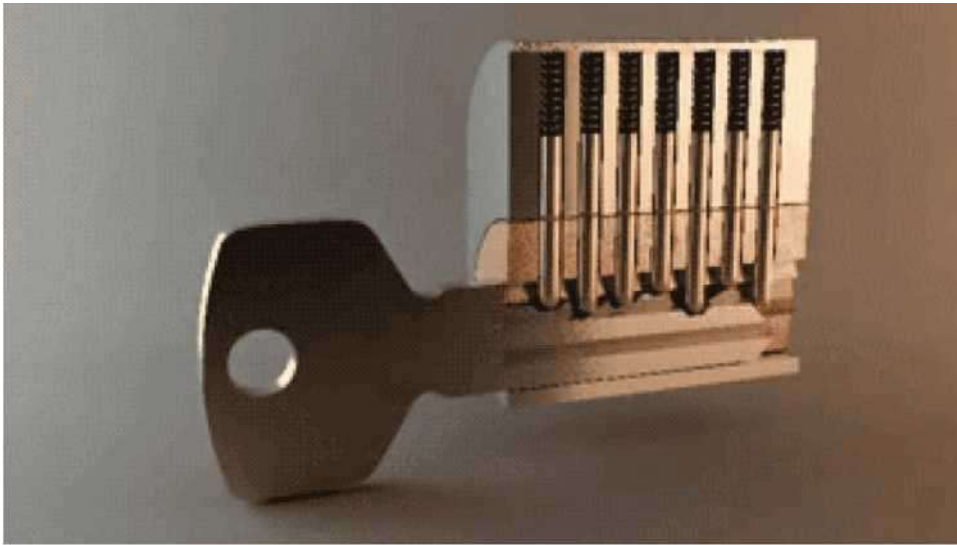
เคมีบำบัด

อนาคต

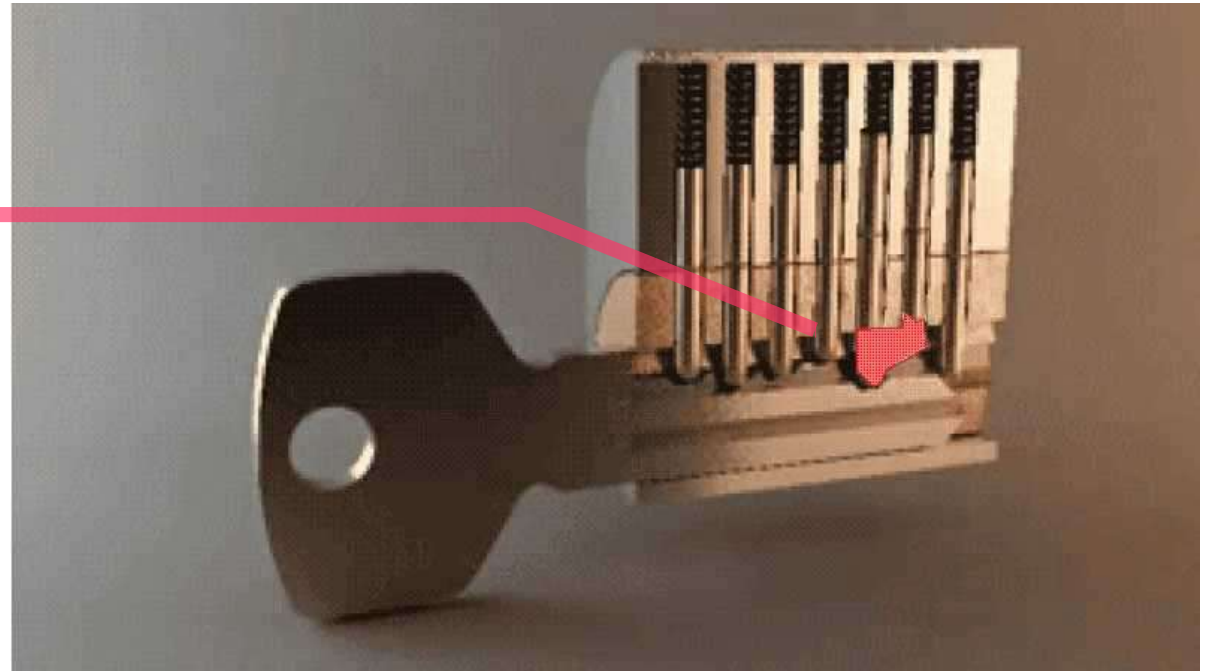
RNAi

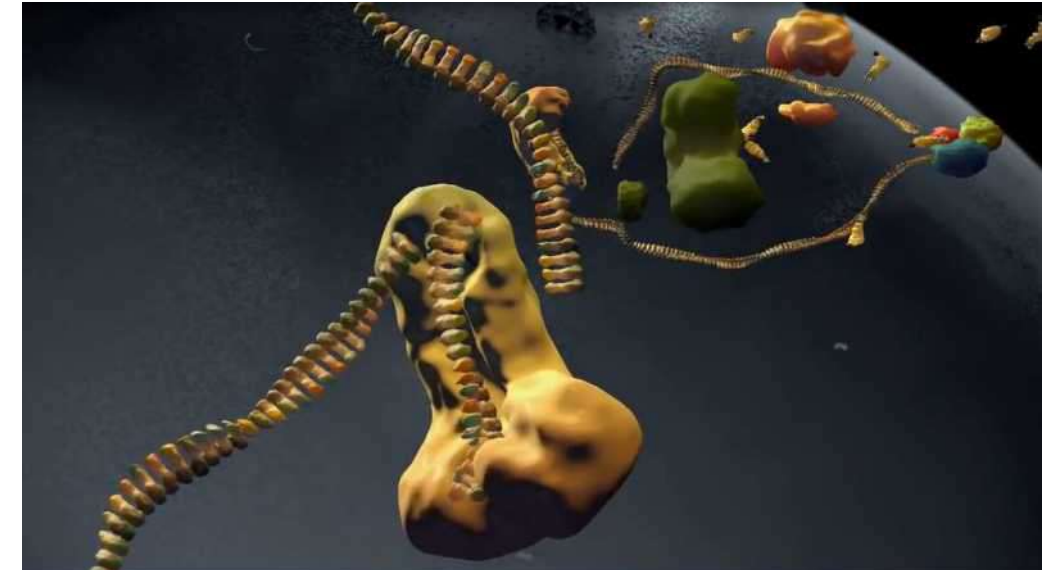
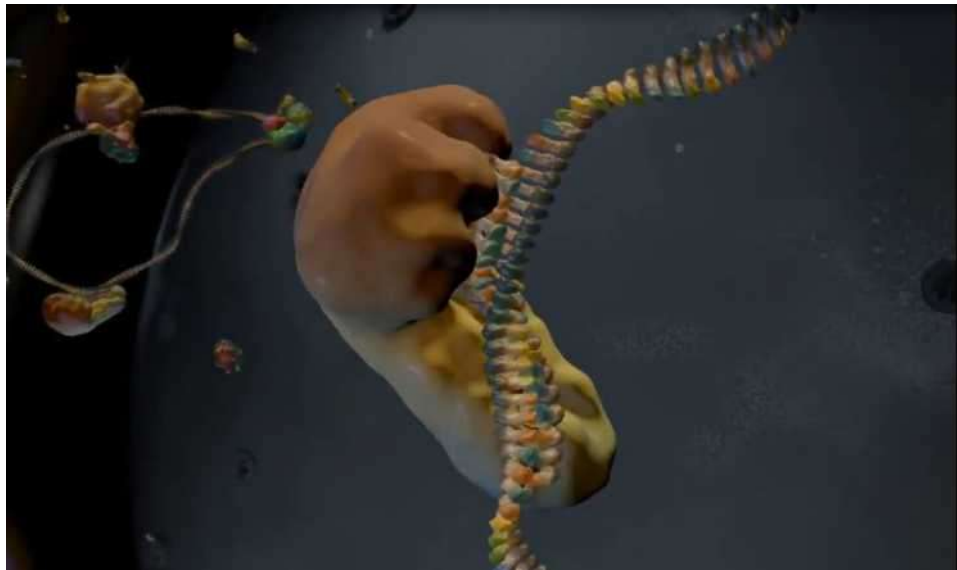
Photo Credit:

<http://gfx.aftonbladet-cdn.se/image/18673569/1200/fourByThree/9543d810bc4b8/6f913ce5-88ff-44bc-8ecc-2db2b79e123c>



Blocking

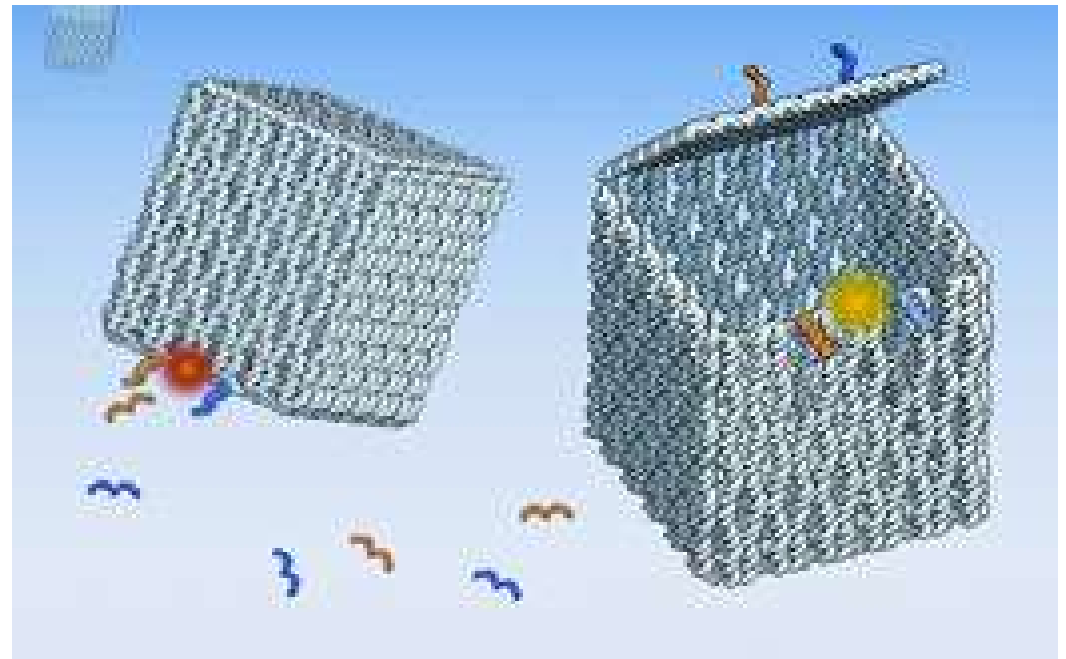






# DNA Robot

02

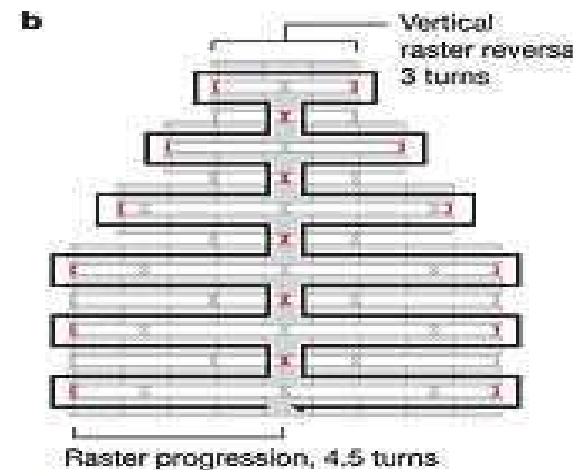
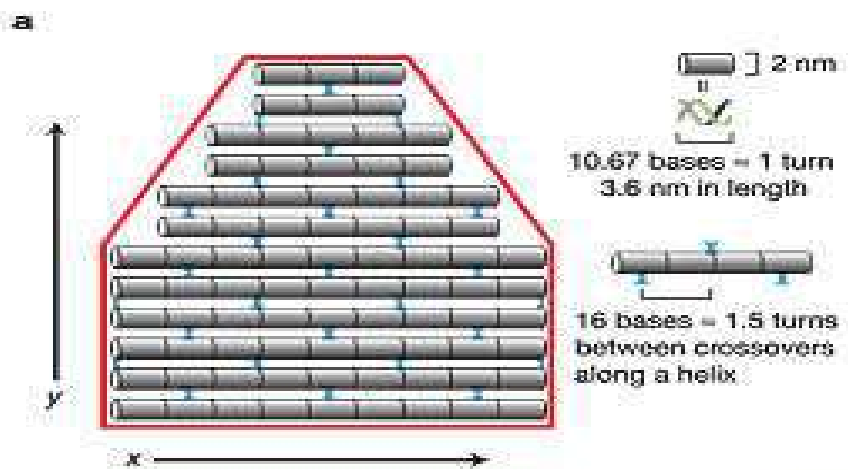


Scientists at the Danish National Research Foundation used DNA origami to construct a box out of helices with a lockable lid and keys.

Source: Ebbe Sloth Andersen, Nature

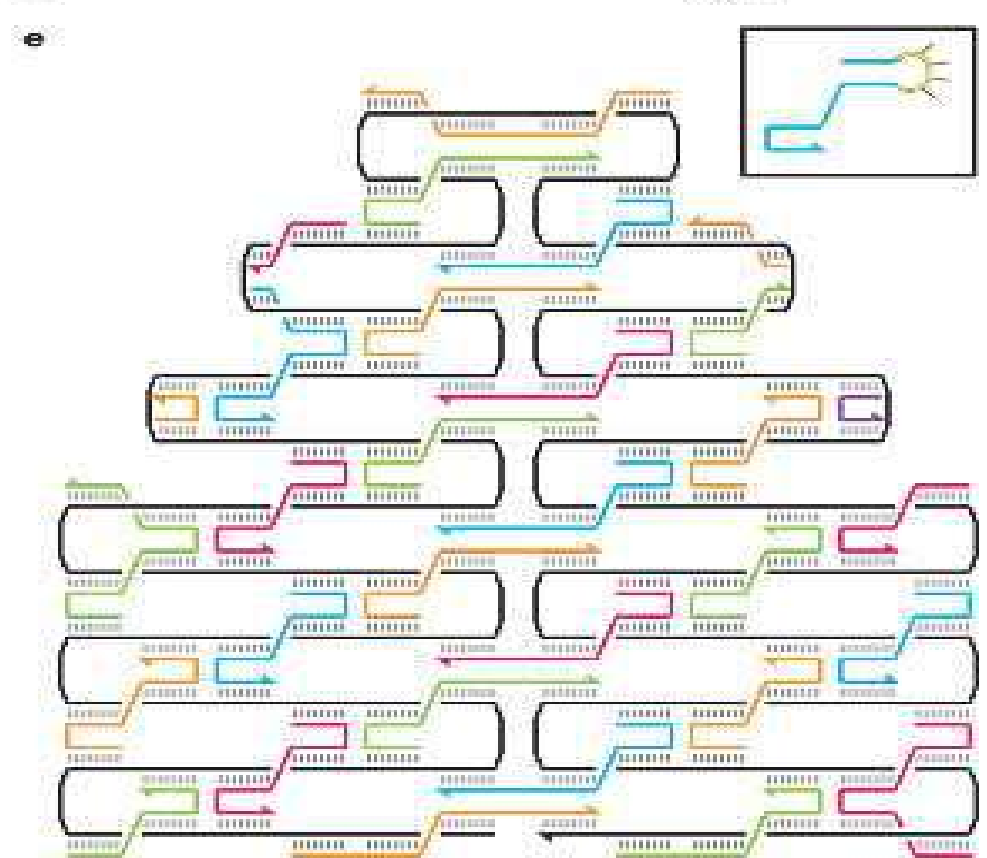
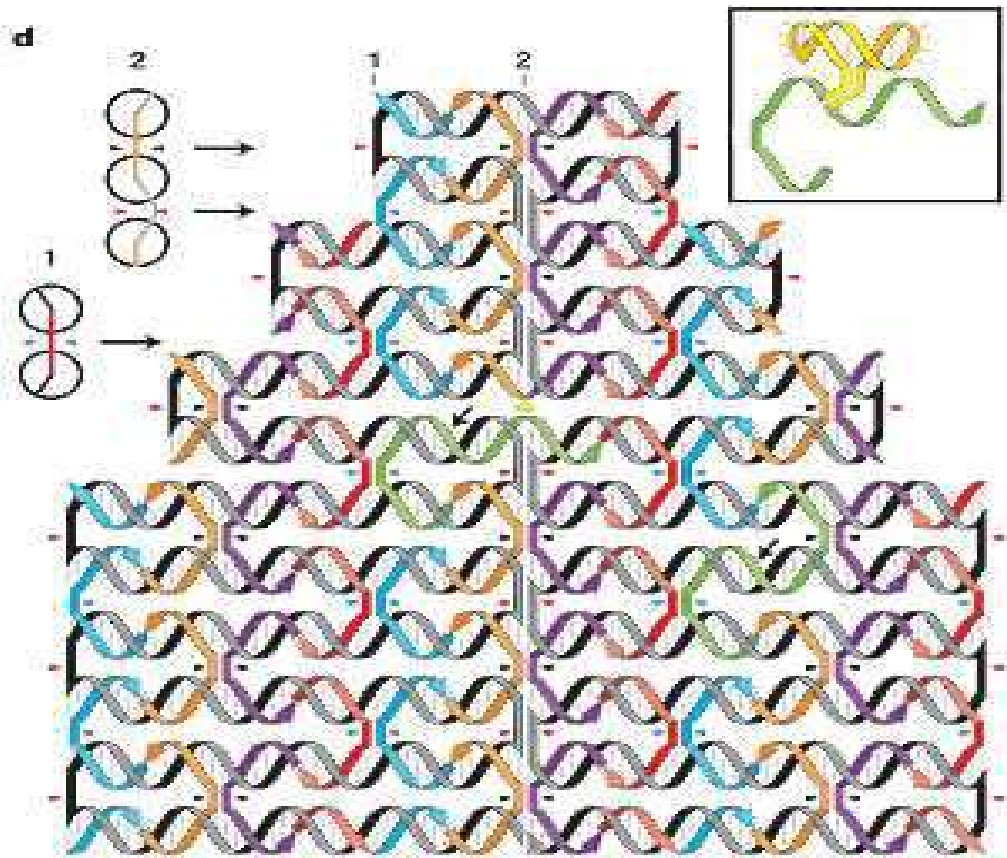
<http://online.wsj.com/news/articles/SB124413997181485425>



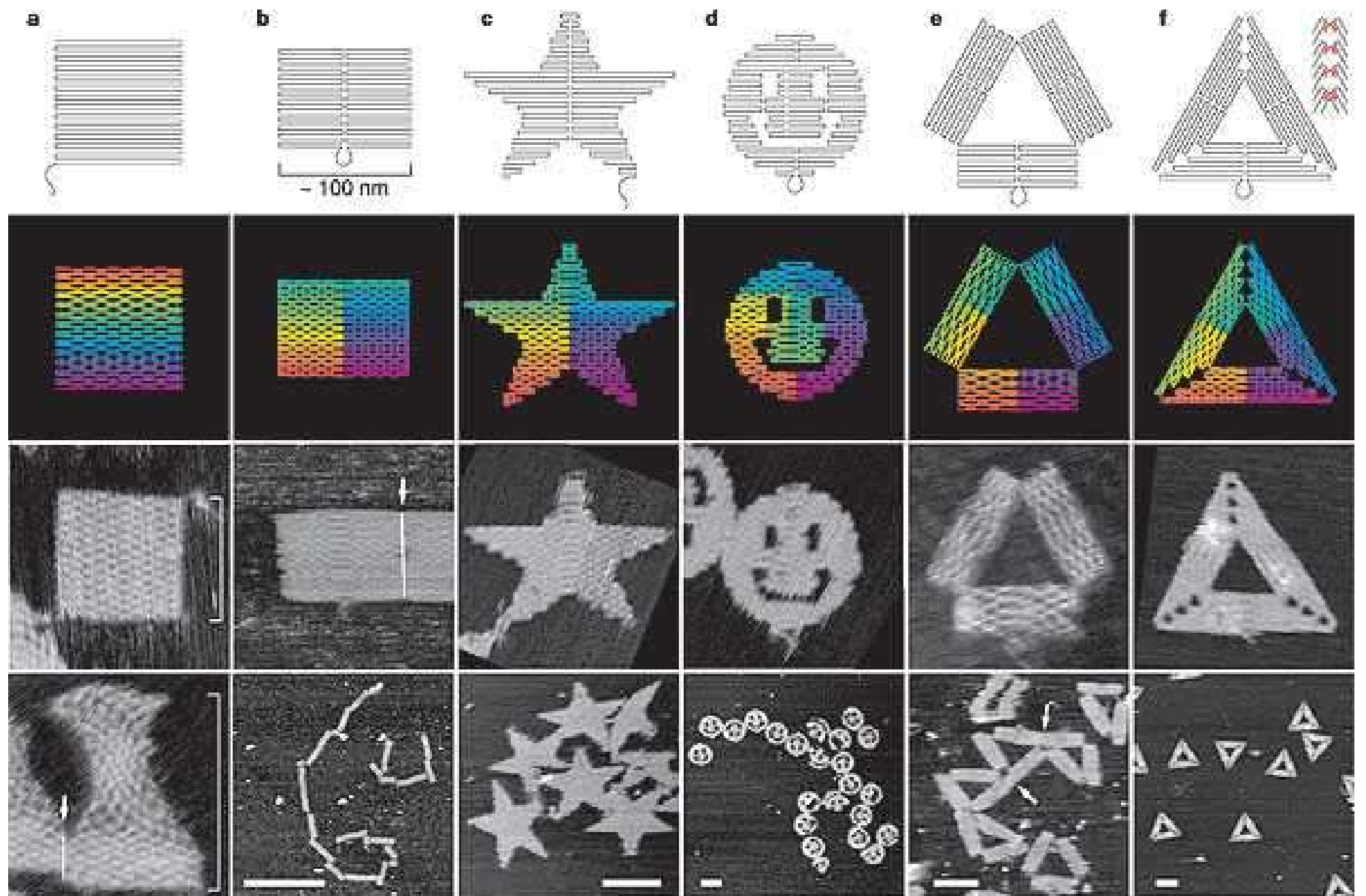


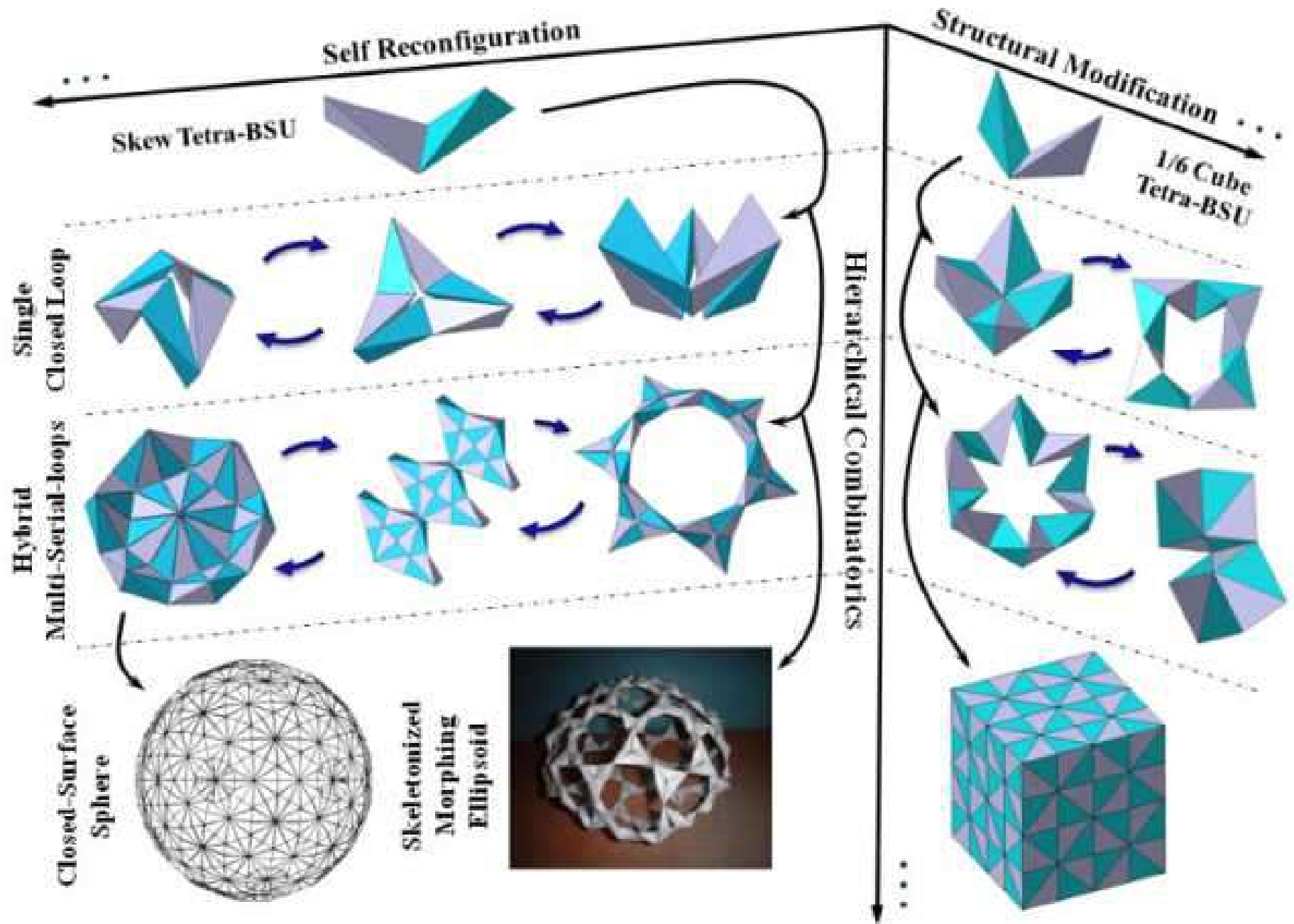
**Source:**  
Folding DNA to create  
Nanoscale shape and pattern

By Paul W. K. Rothemund  
Nature 440, 297-302  
(16 March 2006)  
doi:10.1038/nature04586

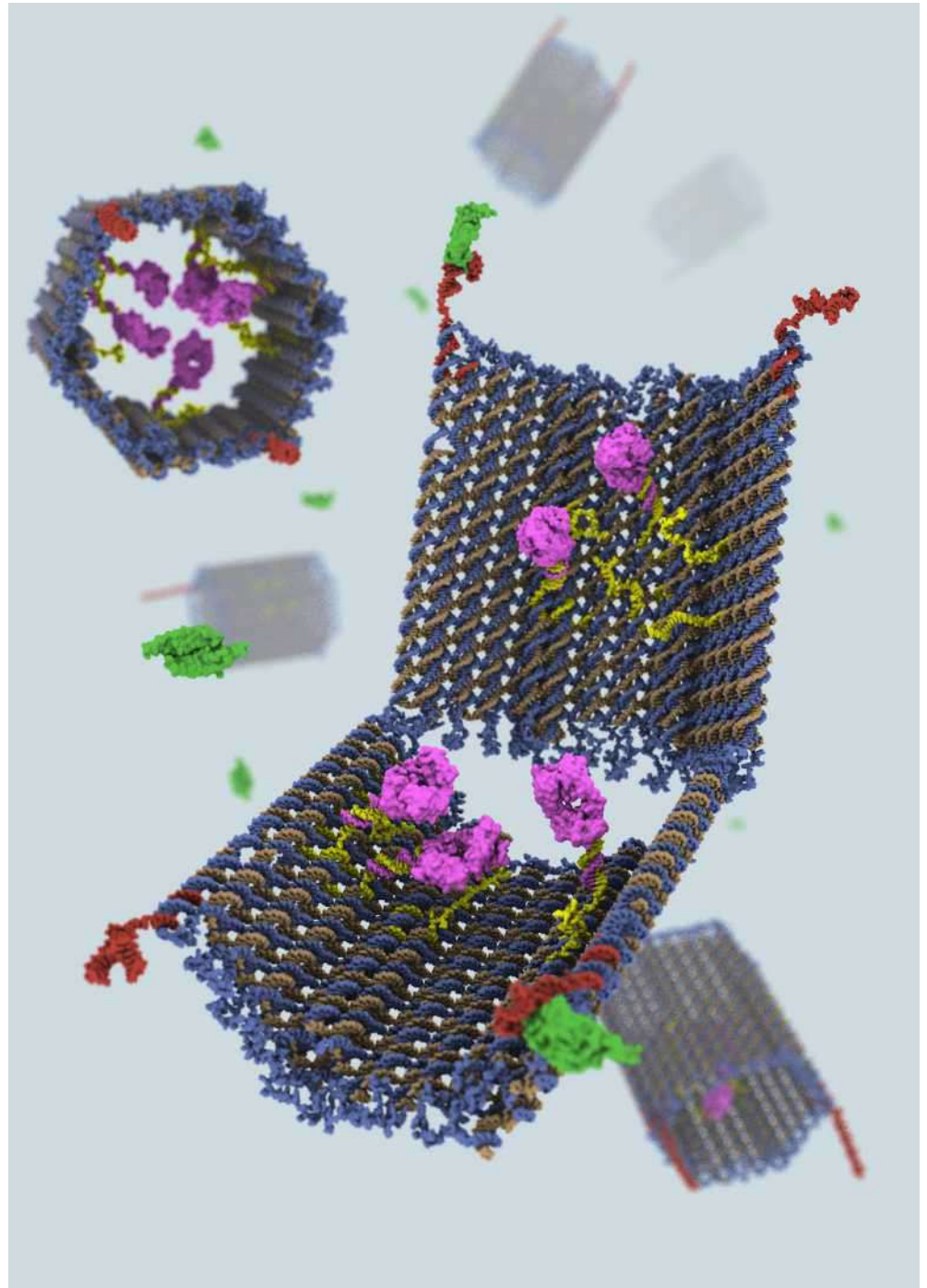


[http://www.nature.com/nature/journal/v440/n7082/fig\\_tab/nature04586\\_F1.html](http://www.nature.com/nature/journal/v440/n7082/fig_tab/nature04586_F1.html)  
<http://www.nature.com/nature/journal/v440/n7082/full/nature04586.html>





# Basket



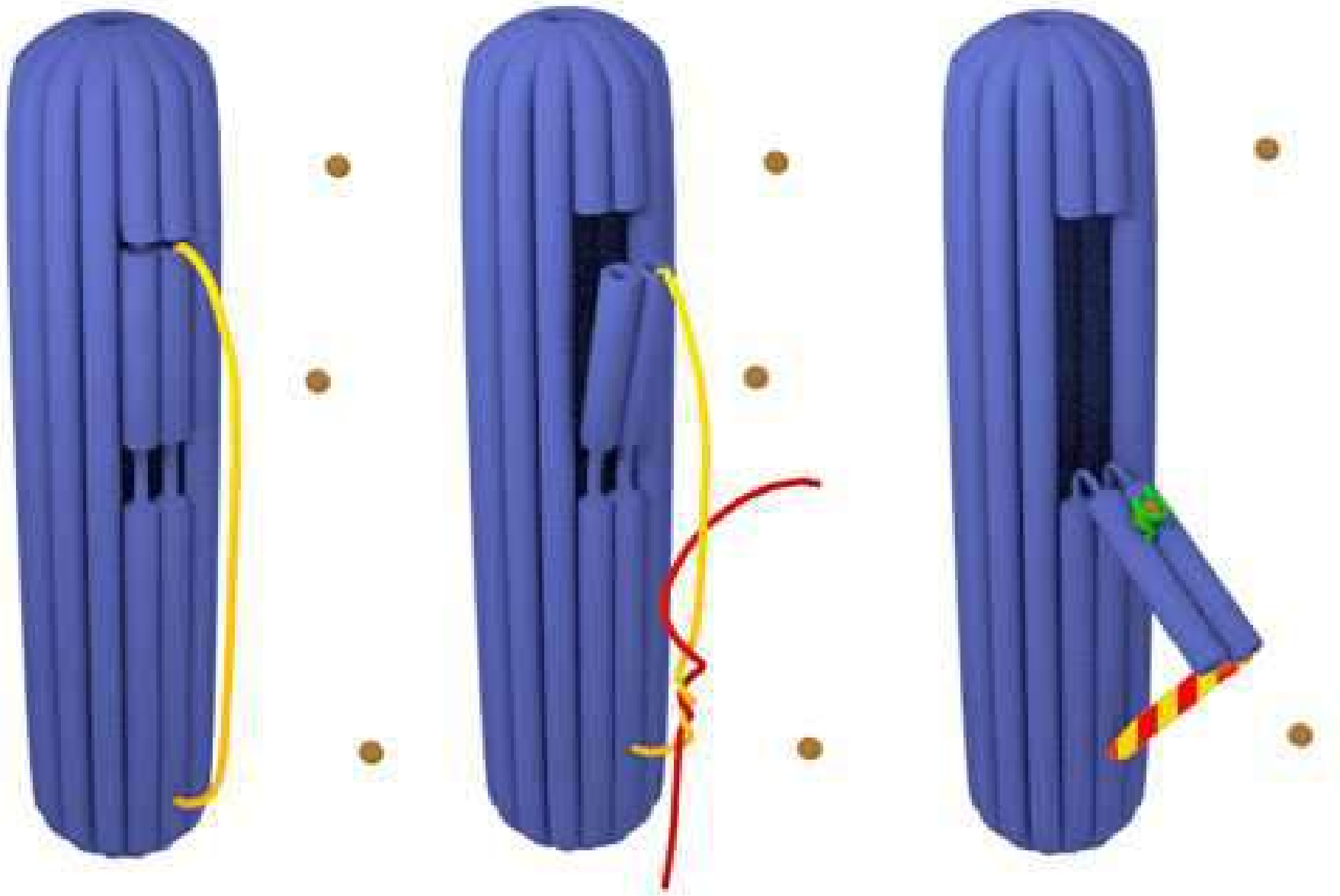


Image Credit: <http://www.nanowerk.com/spotlight/spotid=35045.php>

# **Synthetic Biology**

**03**

# THE MEN & MONEY BEHIND SYNTHIA

...the world's 1<sup>st</sup> synthetic life form

Synthetic biology - the creation of designer organisms - is advancing at break-neck pace in the absence of societal debate and regulatory oversight. A small circle of industrialists and scientists with vested interests in the technology should not be allowed to decide on their own how or if synthetic biology is used and regulated.

## Spencer Abraham

Secretary, U.S. Dept. of Energy. His agency contributed \$12 million for Venter's early research on Synthia.

## Hamilton O. Smith

Nobel laureate. Co-Founder & Co-Chief Scientific Officer of Synthetic Genomics, Inc. Named inventor on Synthia patent application.

## Barry Schuler

Chairman & CEO of Raydiance, Inc., a hi-tech laser company with applications in medicine, genomics & manufacturing. Managing Director of Draper Fisher Jurvetson Growth Fund.

## Steve Jurvetson

Managing Director of Draper Fisher Jurvetson, a global venture capital firm with over \$5.5 billion in investments.

## Alfonso Romo

Billionaire. Chairman & CEO of Mexico's Pulsar International. Investor in Synthetic Genomics, Inc. & member of its board.

## Justin Adams

Director of Technology Strategy & Venturing at BP. BP is an equity investor in Synthetic Genomics, Inc.

## J.Craig Venter

Founder and CEO of Synthetic Genomics, Inc. Led the private-sector team that sequenced the human genome. Venter's current goal is to create and patent the world's first synthetic life form.

Venter promises a miracle solution for climate change.

## Tan Sri Lim Kok Thay

Executive Chairman of Genting International P.L.C., parent corporation of Malaysian-based Asiatic Centre for Genome Technology (ACGT). Equity investor in Synthetic Genomics, Inc. ACGT & Synthetic Genomics are sequencing the oil palm genome.

## David Kiernan

Co-Founder of Synthetic Genomics, Inc. Senior Litigation Partner at Williams & Connolly.

## Clyde Hutchison

Molecular biology pioneer & head of scientific advisory board at Synthetic Genomics, Inc. Named inventor on Synthia patent application.

## Juan Enriquez

Co-founder, Chief Business Officer and board member of Synthetic Genomics, Inc. Founder and CEO of Biotechnomy, life sciences research and investment firm.

## Ari Patrinos

President, Synthetic Genomics, Inc. Launched U.S. Dept. of Energy's Genomes to Life Program in 2002.

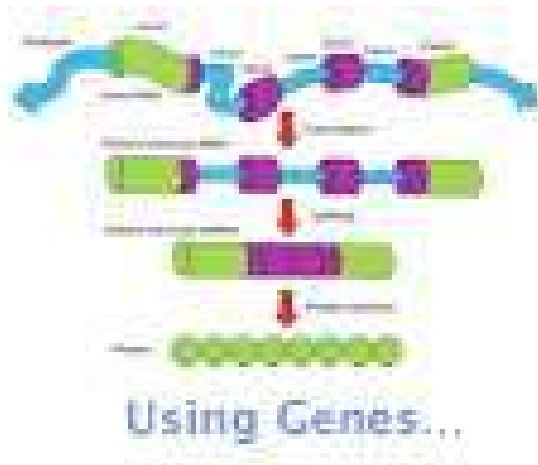
Published by ETC Group  
November 2007  
Artwork by Stig  
For more information:

etc group

Synthetic biology – the creation of designer organisms – is advancing at a break-neck pace in the absence of social debate and regulatory oversight.

A small circle of industrialists and scientists with vested interests in the technology should not be allowed to decide on their own how or if synthetic biology is used and regulated.

# Synthetic Biology



to Program Cells to  
Become  
Cellular Factories ...



to Make  
High Value Products

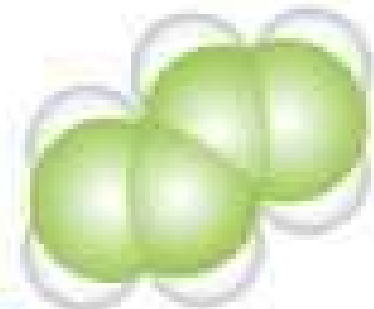
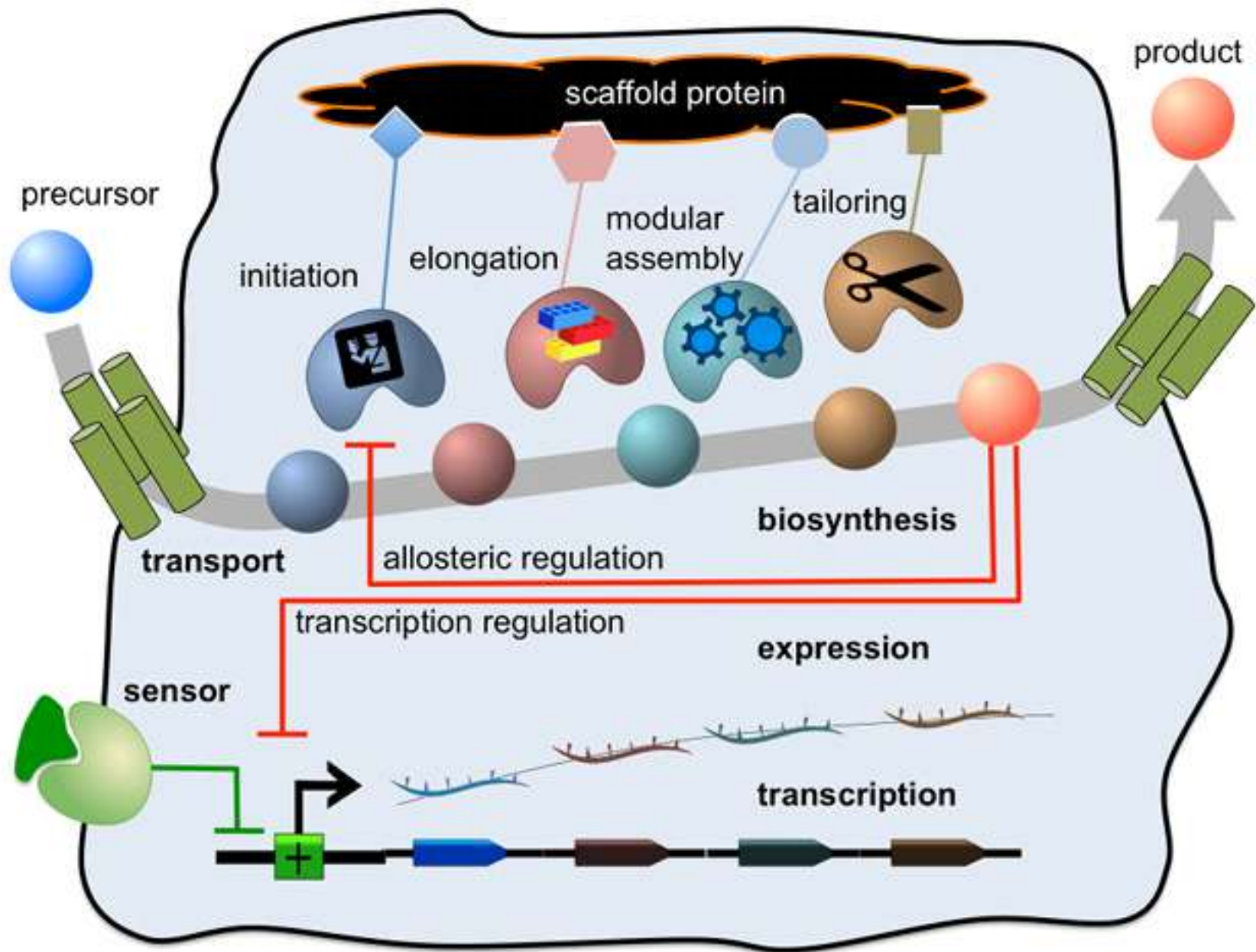


Image Credit:

<http://3.bp.blogspot.com/-WNshwZeG-5I/UDqkgcFLjxI/AAAAAAAAAFpE/U3QZXU83Bxo/s400/synthetic-biology.png>



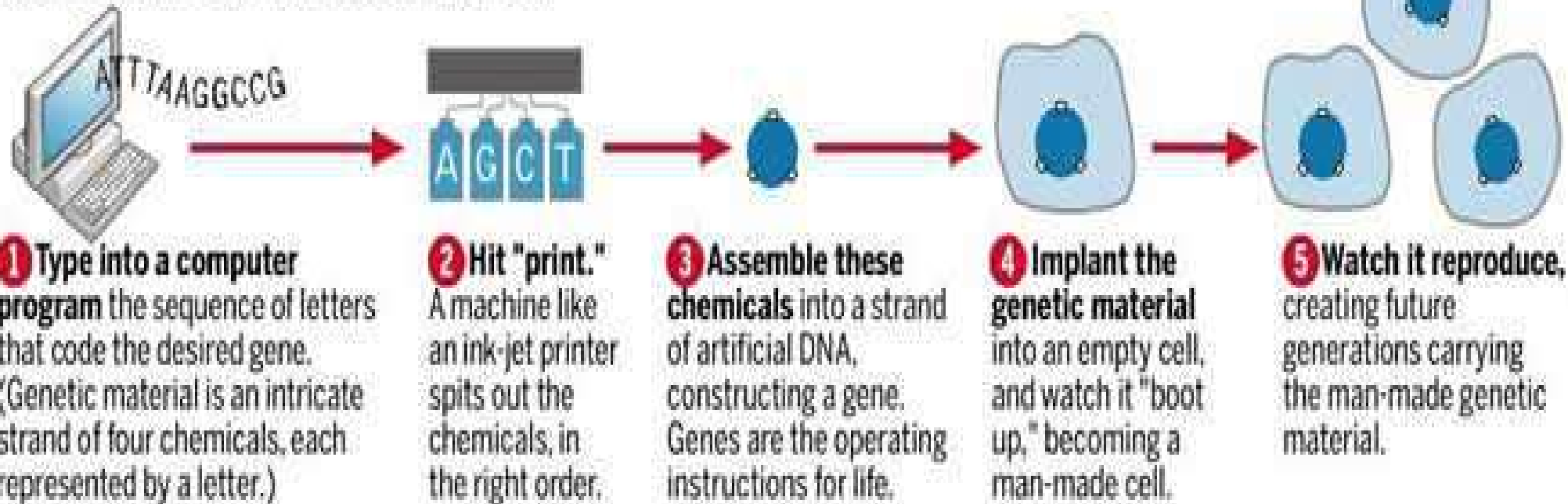




ให้ปริมาณพลังงานที่สูงกว่า  
เกิดการระเหยต่ำกว่า  
ดูดความชื้นที่ต่ำกว่า

# One way synthetic biologists make cells

Synthetic biologists are trying several strategies to design and build communities of one-celled organisms. This is a simplified description of one approach.



Source: J. Craig Venter Institute

KARL KAHLER/BAY AREA NEWS GROUP

# Smart Polymer

04

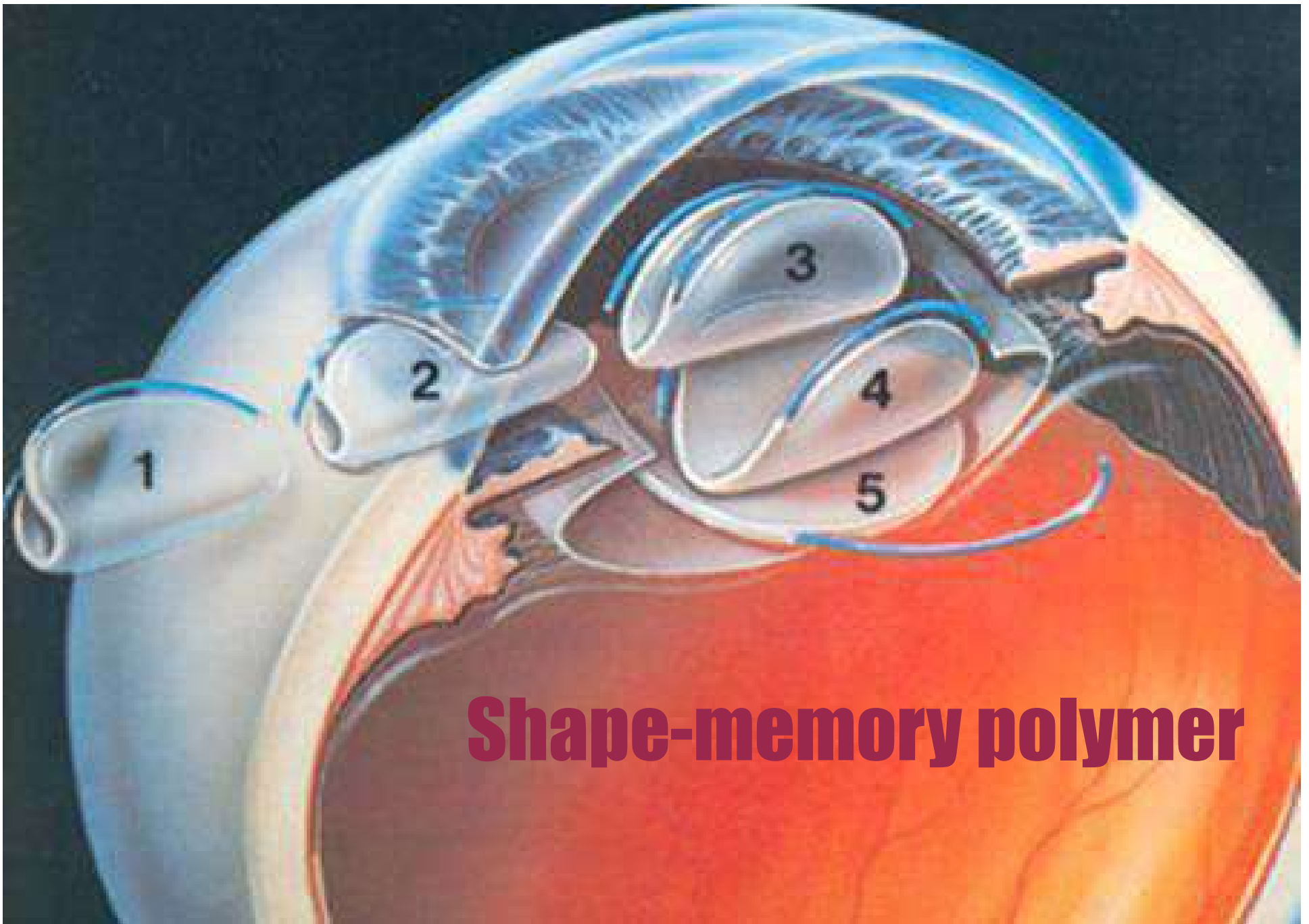
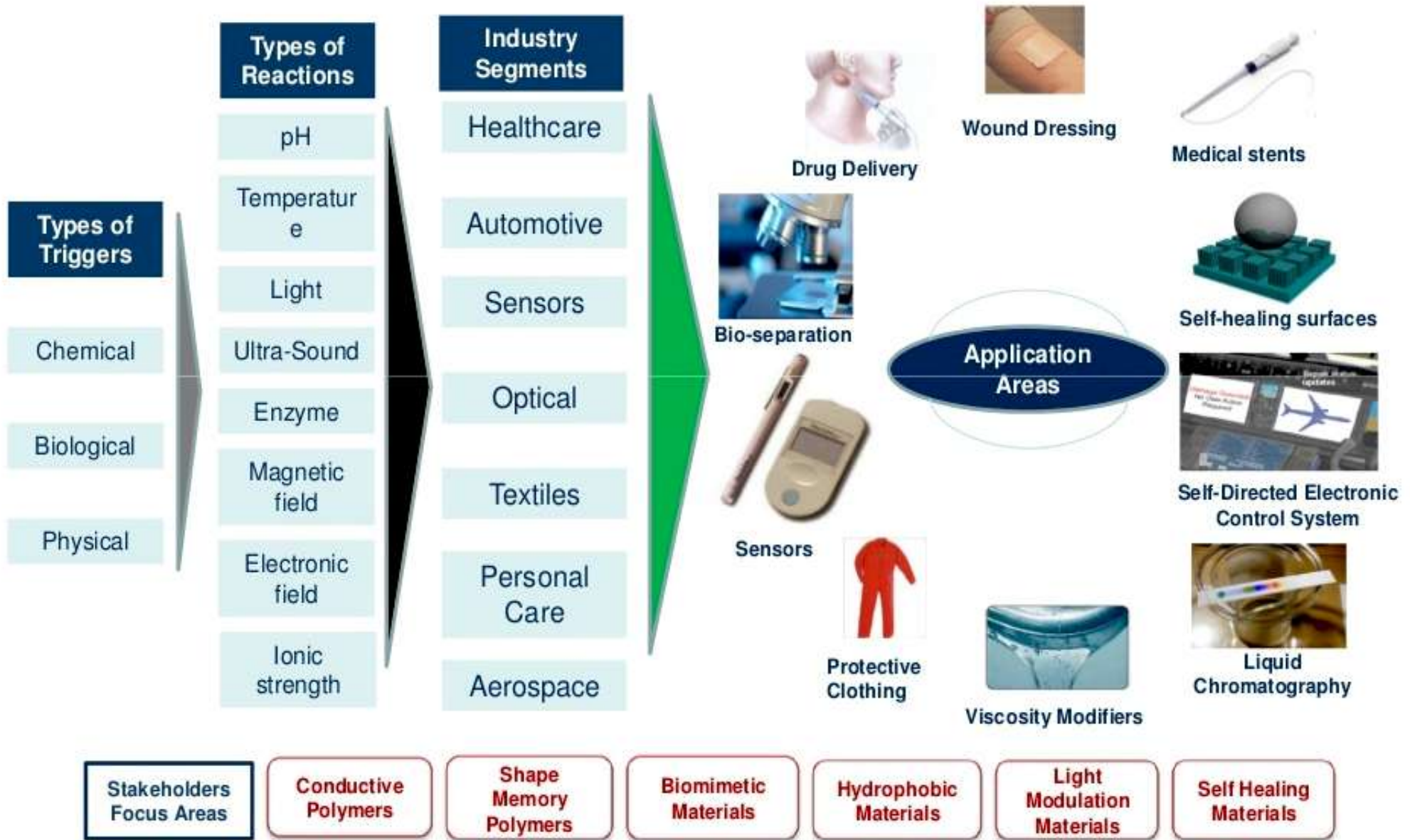


Image Credit: [http://www.angelarteaga.es/en/imagenes/procesos/catarata\\_image014.jpg](http://www.angelarteaga.es/en/imagenes/procesos/catarata_image014.jpg)

# Application Landscape—Different Industry Segments



Source: Frost and Sullivan, for public use.

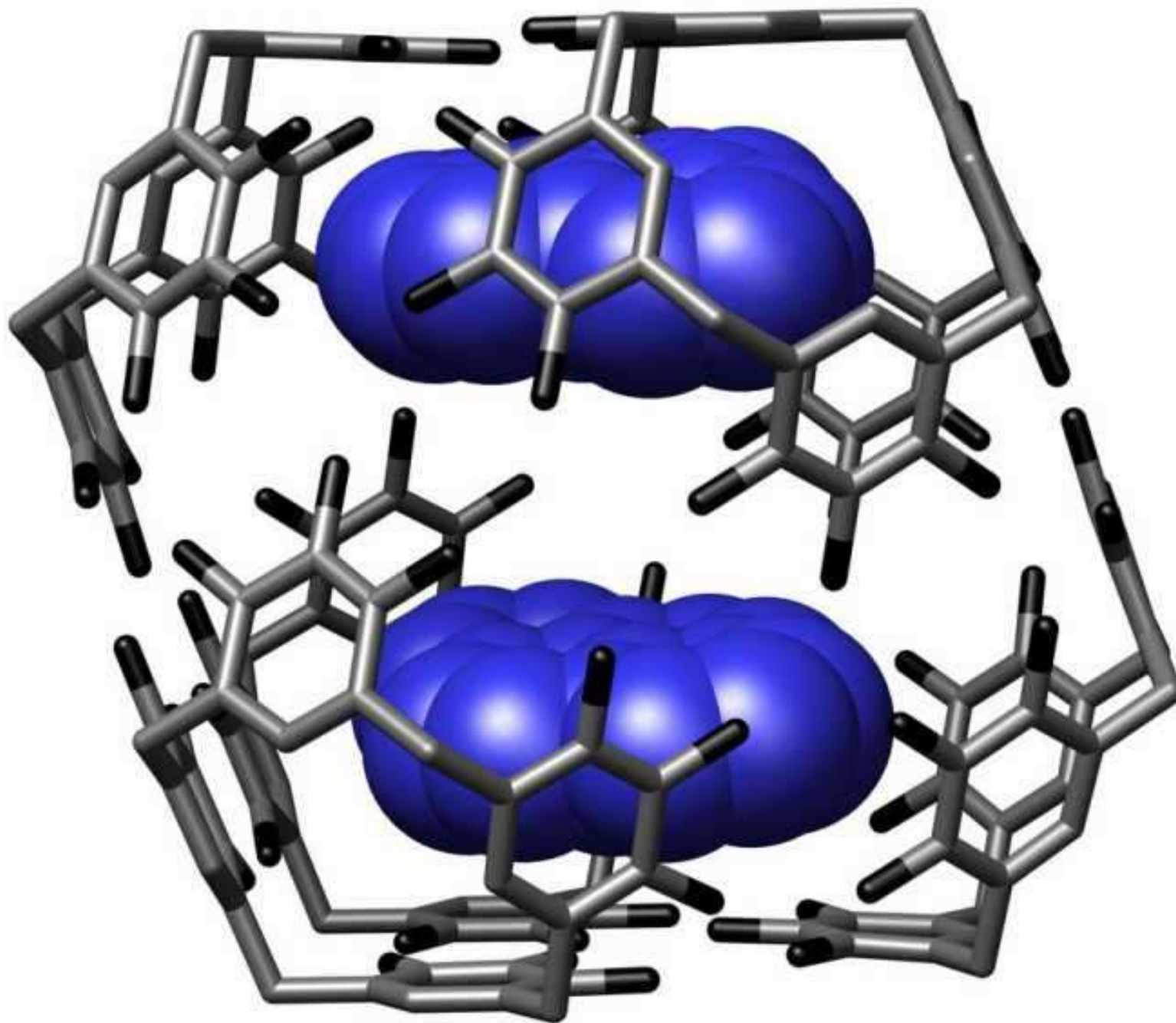




Image Credit:

<http://2.bp.blogspot.com/-GJdfYbhhvzo/UpHfenRanI/AAAAAAAAABNs/WEZ8B-c6LOQ/s1600/lg-g-flex.JPG>





Image Credit:

[http://upload.wikimedia.org/wikipedia/commons/2/2e/Host\\_Guest\\_Complex\\_Nanocapsule\\_Science\\_Year2005\\_Vol309\\_Page2037.jpg](http://upload.wikimedia.org/wikipedia/commons/2/2e/Host_Guest_Complex_Nanocapsule_Science_Year2005_Vol309_Page2037.jpg)

# Lightweight Composite

05



<http://thumbs.dreamstime.com/x/reinforced-concrete-bridge-7344809.jpg>

# Lightweight Composite

ลดก๊าซเรือนกระจกและมลพิษ

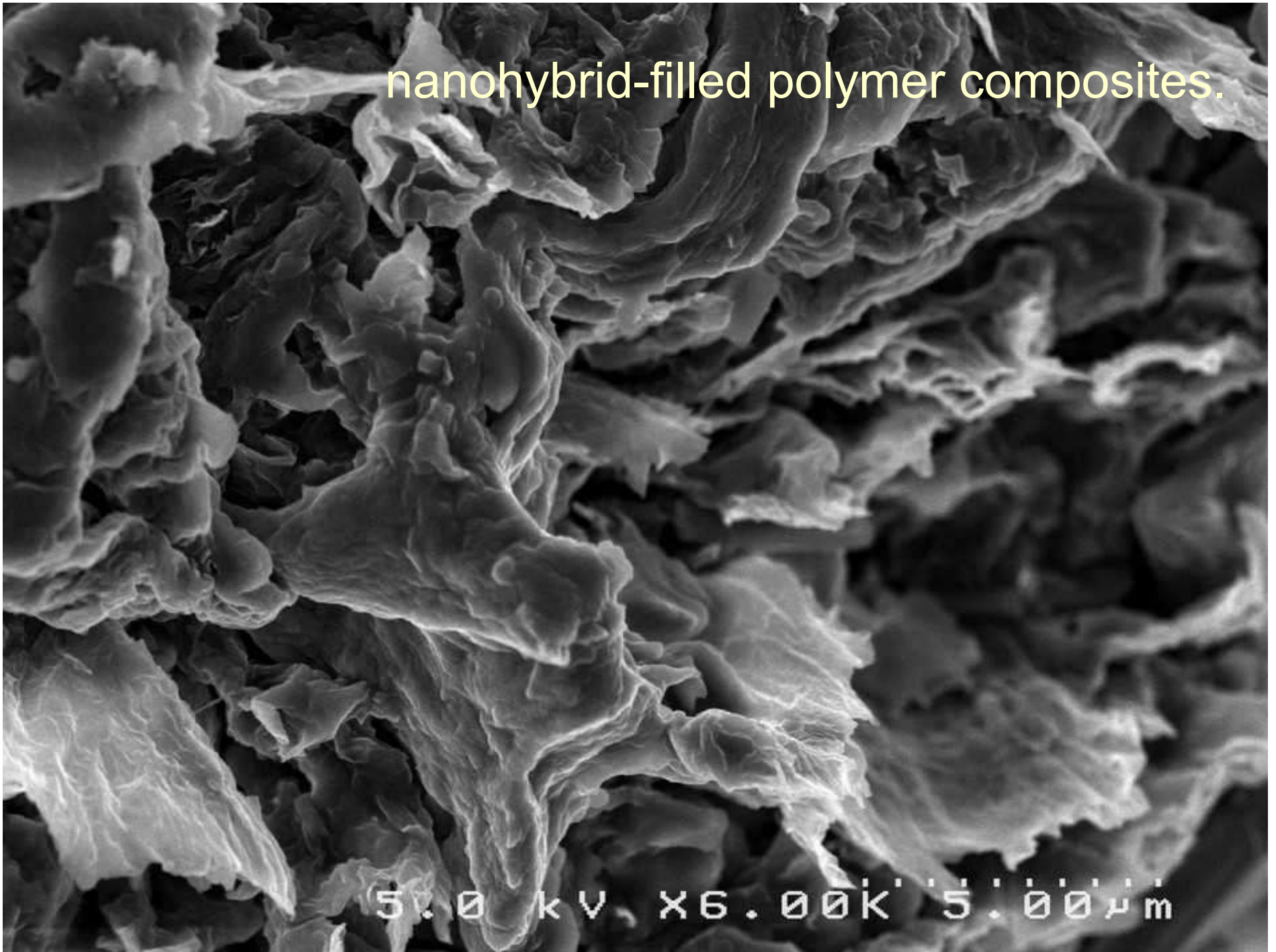
เพิ่มความปลอดภัย

ดูดซับแรงกระแทก  
กระจายแรง

ลดการใช้น้ำมันเชื้อเพลิง

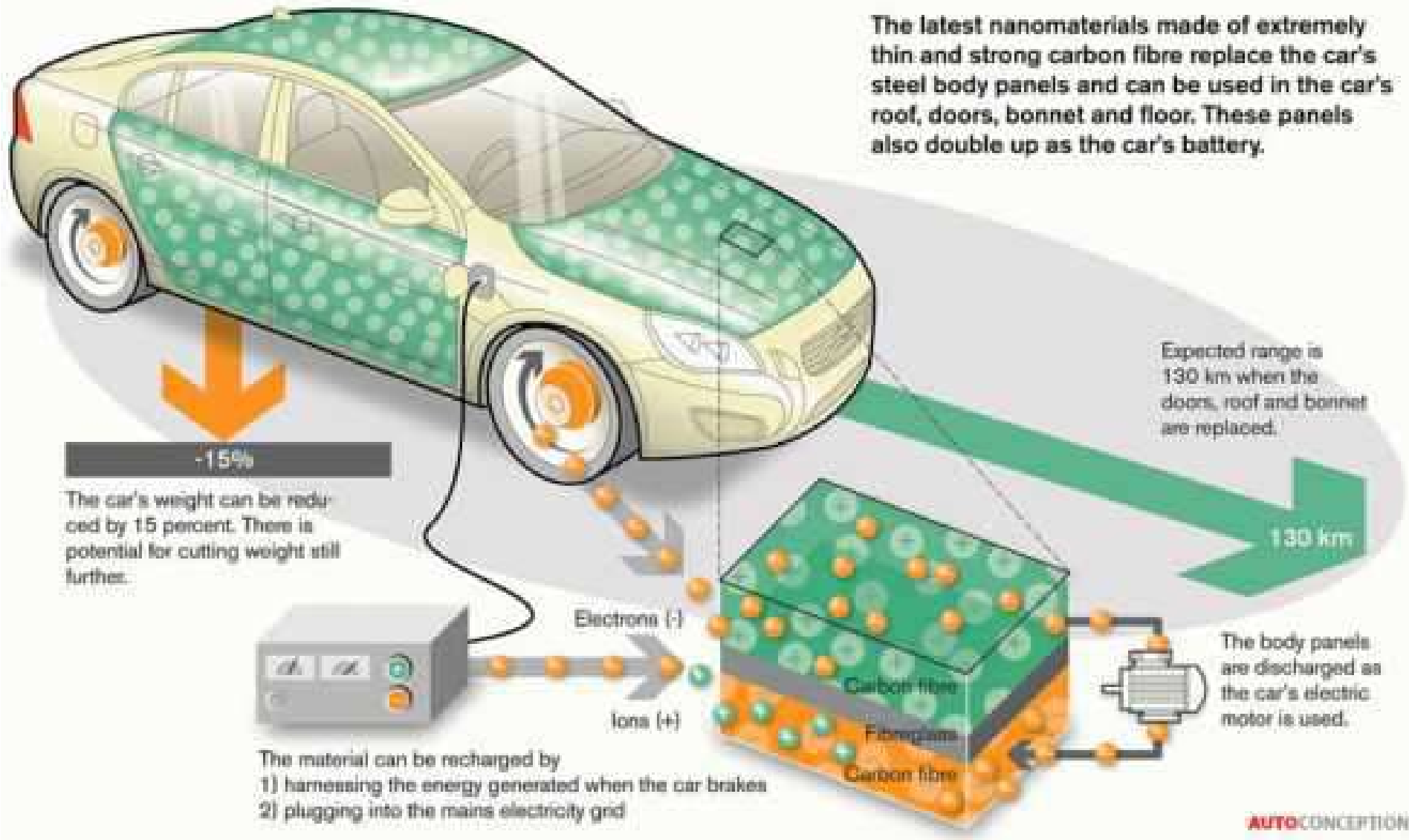


nanohybrid-filled polymer composites.



# The car's body panels serve as a battery

The latest nanomaterials made of extremely thin and strong carbon fibre replace the car's steel body panels and can be used in the car's roof, doors, bonnet and floor. These panels also double up as the car's battery.



# Sea Water Mining

06



Phot Credit: <http://static5.businessinsider.com/image/53176e3a69beddc564ecf101-1200-600/desalination-2.jpg>



Li

Ba

Mo

Ni

U



Image Credit: <http://img.gawkerassets.com/img/17mcdpx0ss71wjpg/original.jpg>

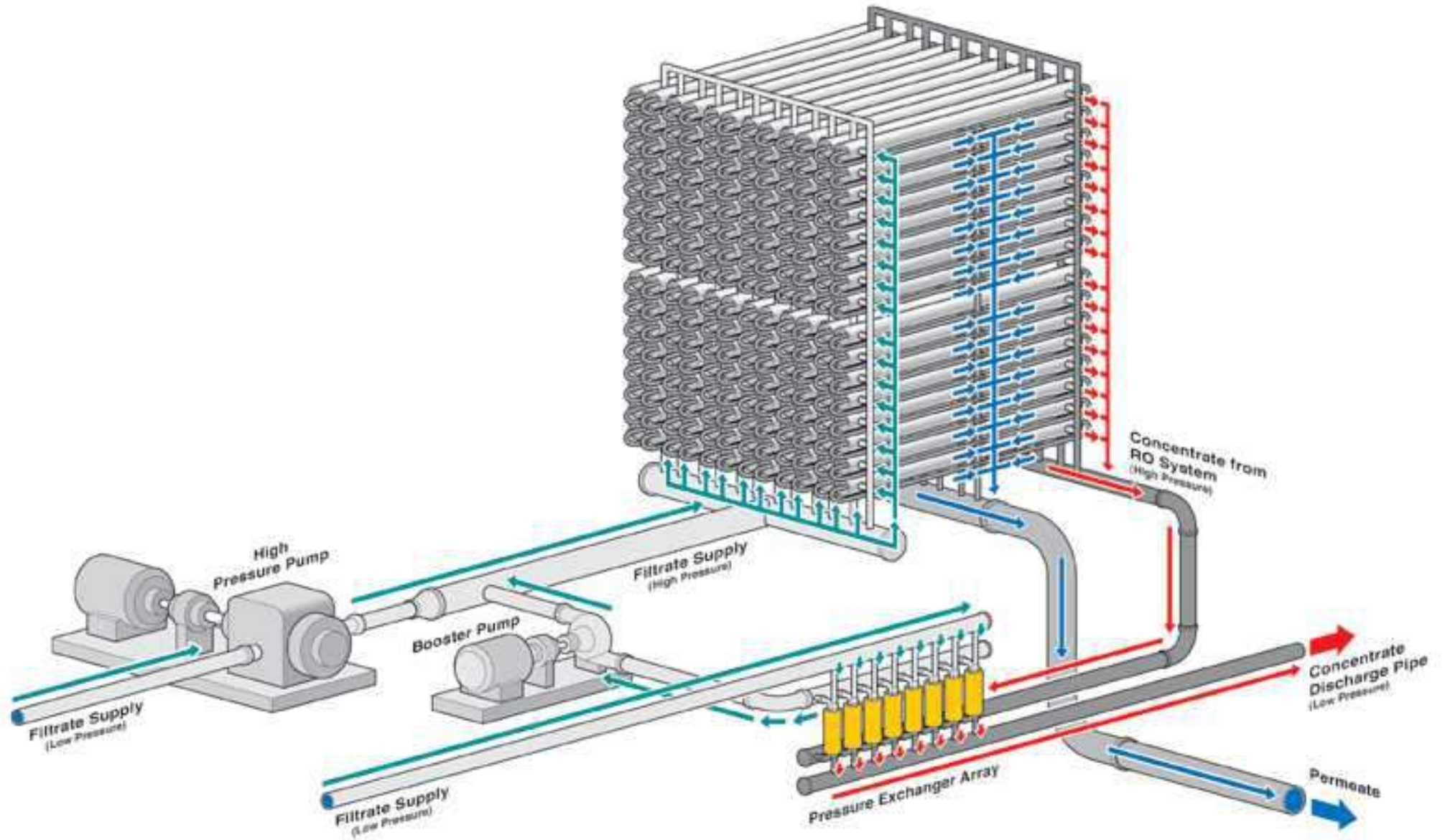


Image Credit: <https://missions.llnl.gov/content/assets/images/WaterCoProduction.png>

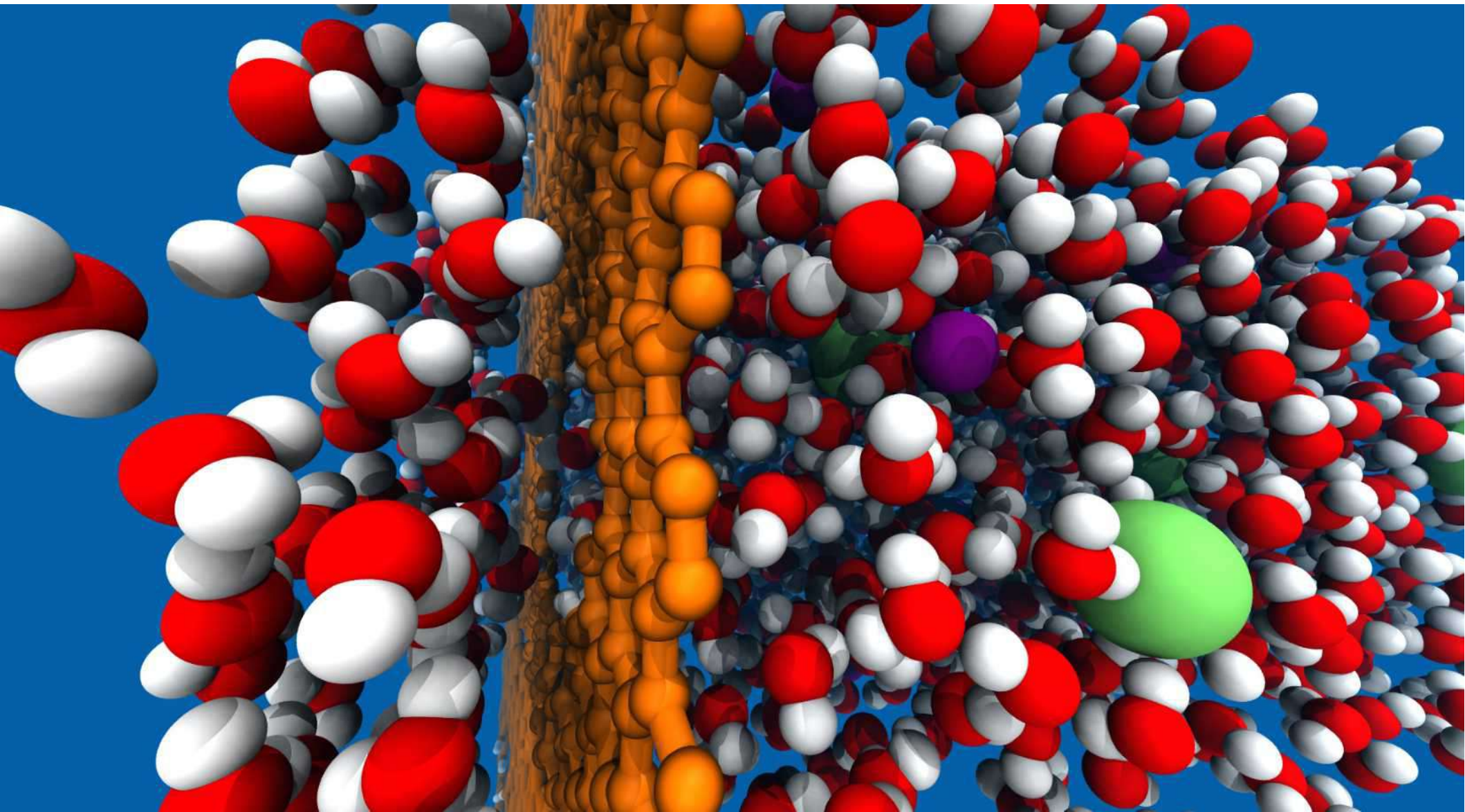


Image Credit: [http://dctanugi.scripts.mit.edu/site/wp-content/uploads/2013/11/nanoporous\\_graphene\\_membrane.jpg](http://dctanugi.scripts.mit.edu/site/wp-content/uploads/2013/11/nanoporous_graphene_membrane.jpg)

**OLED**

**07**

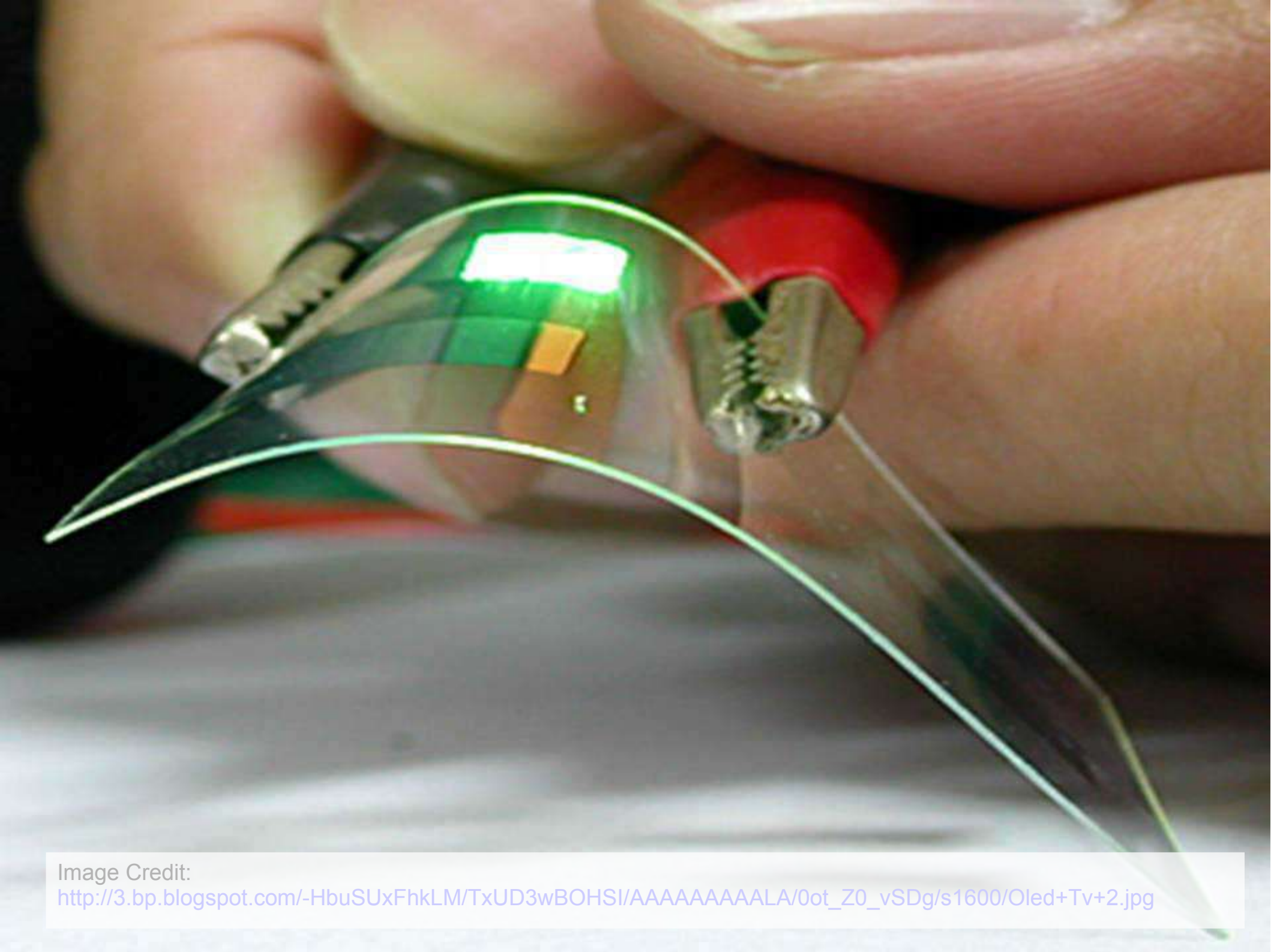


Image Credit:

[http://3.bp.blogspot.com/-HbuSUxFhkLM/TxUD3wBOHSI/AAAAAAAAALA/0ot\\_Z0\\_vSDg/s1600/Oled+Tv+2.jpg](http://3.bp.blogspot.com/-HbuSUxFhkLM/TxUD3wBOHSI/AAAAAAAAALA/0ot_Z0_vSDg/s1600/Oled+Tv+2.jpg)





# **Next Generation LED Lighting**

**08**





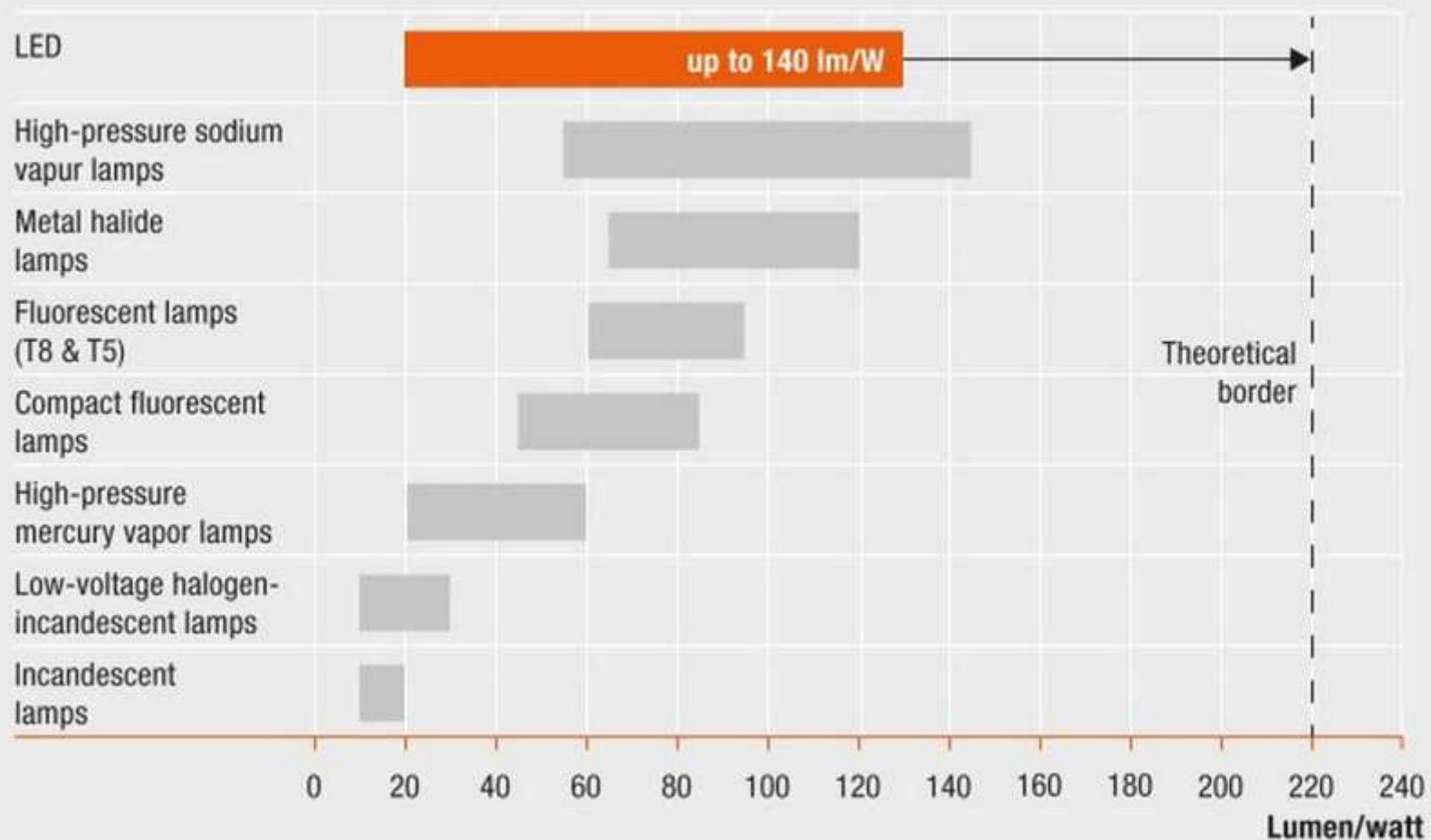
Photo courtesy of **Hong Kong Tourism Board**

<http://natashakhoo.files.wordpress.com/2007/09/skyline.jpg>



Image Credit: <http://www.a43d.com.uy/jenny/wp-content/uploads/2013/03/Tipos-de-lamparas.jpg>

# EFFICIENCY OF LIGHT SOURCES



The luminous efficacy of LEDs continues to reach higher values.  
Values of 200 lumen per watt are already being reached in the laboratory.

(without losses from control gear)

[http://www.osram.com/osram\\_com/news-and-knowledge/led-home/professional-knowledge/led-basics/future-technology/index.jsp](http://www.osram.com/osram_com/news-and-knowledge/led-home/professional-knowledge/led-basics/future-technology/index.jsp)





# Next Generation LED Directions

**Better Efficacy**

**Less Expensive**

**Environmental Friendly**

**Consumer Contents**

# Mainstream Cognitive Computing

09

# Cognitive Computing: *Watson 3.0*

*Complex reasoning and interaction extends human cognition*



## **Finance**

*Enhance decision support*



## **Healthcare**

*Surface best protocols to practitioners*



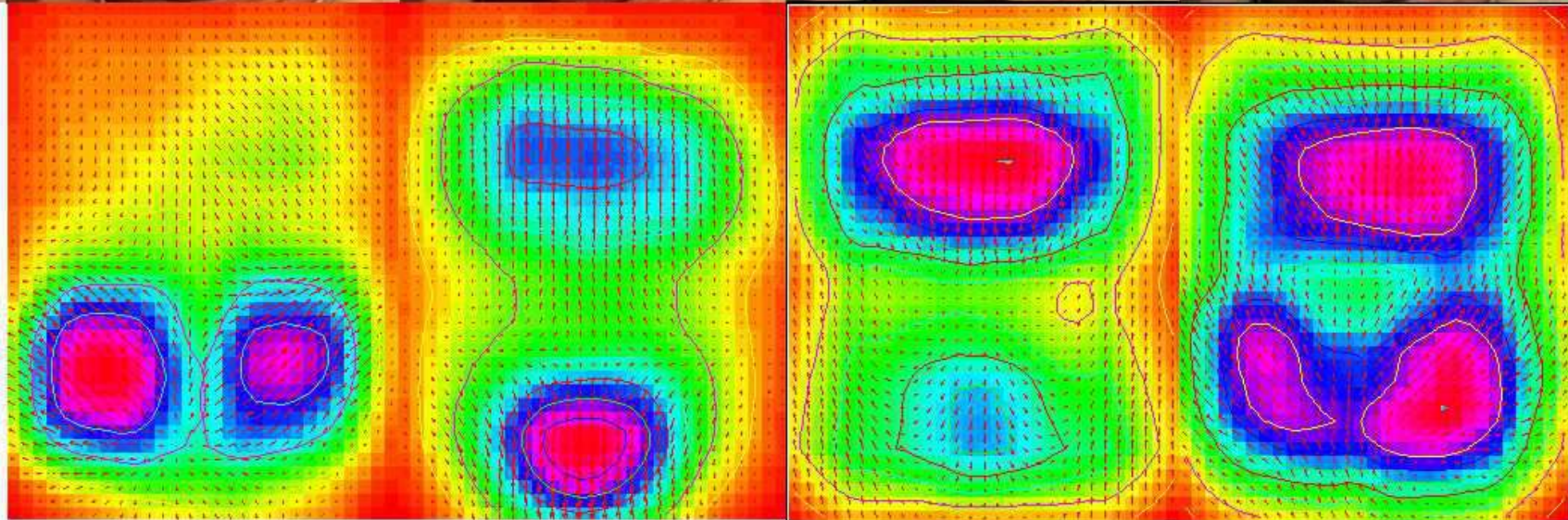
## **Legal**

*Suggest defense/prosecution arguments*



## **Telemarketing**

*Next generation – persuasive – call center*



**Neutral**

**Happiness**

**Surprise**

**Anger**

**Disgust**





# **Big Data Analytic Platform**

**10**



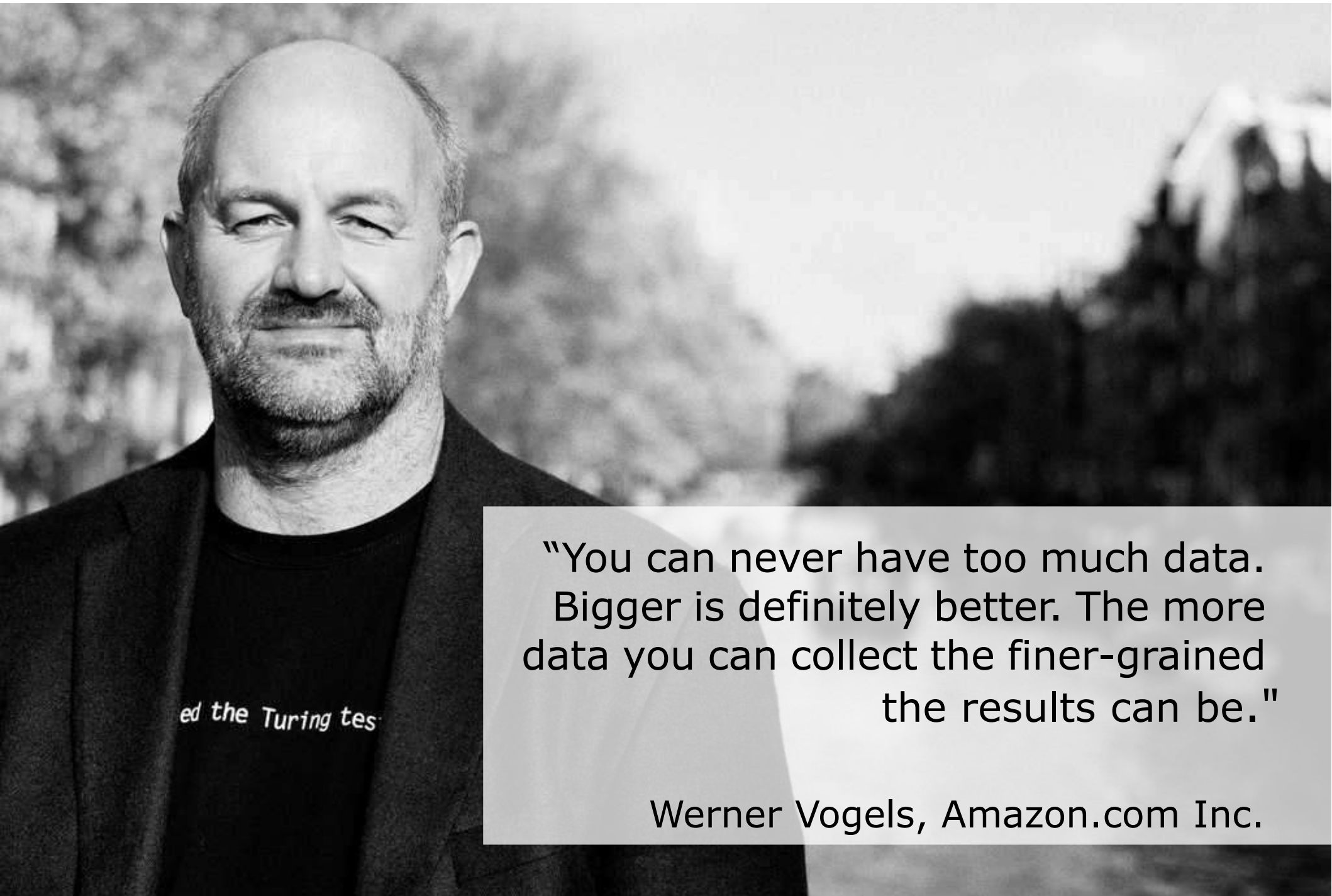
# Big DATA

[http://www.trunews.com/wp-content/uploads/2014/01/mandna\\_750.jpg](http://www.trunews.com/wp-content/uploads/2014/01/mandna_750.jpg)

<http://static.squarespace.com/static/5138f3dee4b0052c92d9687e/5139089be4b0d15adc332968/513908b2e4b0d15adc3333e0/1362692995062/social-media-2012.png>

# Predictive Analysis

# Data Mining



"You can never have too much data. Bigger is definitely better. The more data you can collect the finer-grained the results can be."

Werner Vogels, Amazon.com Inc.

# ขอขอบคุณ

ดร.ทวีศักดิ์	กออนันตกุล
คุณ สุวิภา	วรรณสารพ
ดร.ชาตรี	ศรีไพพรรณ
ดร.สุธี	ผู้เจริญชนะชัย
ดร.ธีระชัย	พรคินสิริรักษ์
ดร.ณัฐพันธ์	ศุภกา
ดร.อดิสร	เดือนทรานนท์
คุณ วรรณิพา	ทองสีมา
คุณ อุทัยวรรณ	กรุดลอยมา
คุณ วทันยา	สุทธิเลิศ

ดร.ชรัยพร	ภูมา
คุณ ศุภกัญญา	สุกุลไพสิฐ
คุณ สิรรัตน์	ปิยะกุลดำรง
ดร.ชาลินี	คงสวัสดิ์
ดร.วงศกร	พูนพิริยะ
ดร.นตพร	จันทร์วราสุทธิ์
ดร.นำชัย	ชีววิวรรณ
ดร.กฤษฎ์ชัย	สมสมาน
ดร.สุหทัยา	จิระนันทิพร
คุณ ชื่นกมล	ยิ่งยอม

## คณะทำงาน