



“TOWARDS CIRCULARITY: AN ASEAN PERSPECTIVE ON ZERO WASTE MANAGEMENT IN THE FASHION INDUSTRY”

Raising awareness of the importance of zero waste management in the fashion industry in the ASEAN region

HIGHLIGHT

- Sharing of ASEAN best practices and experiences by experts and businesses
- Circular & Sustainable Fashion Product Display

JOIN OUR EVENT

 **OCTOBER 2, 2023**
1 PM - 4 PM
(BANGKOK GMT+7)

 **Sukosol Hotel Bangkok**
6th Floor, Kamolmart Room

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BACKGROUND

According to UN reports, the fashion industry is the 2nd most significant contributor to global carbon emissions. Not only in the production process, but the waste left behind after using the fashion products is also one of the major sea and land pollutants after plastic since a large part of the components used is from nylon or polyester, which are non-biodegradable. This often overlooked environmental threat must be addressed earnestly and wholeheartedly by all levels, including the Government, Business and society.

Since clothes are one of the necessities of humanity, fashion must be done sustainably. Part of fashion sustainability is to attain zero waste management in the industry. The concept of “reuse-recycle-upcycle”, essential in zero waste management, must be thoroughly understood by all, from the producers to the consumers, to have a sustainable fashion industry. Furthermore, zero waste management is a critical element in developing a circular economy. This is because the fundamental principles of zero waste management align with the objectives of a circular economy, which seeks to minimise waste and maximise the use of resources by keeping materials in use for as long as possible.

The ASEAN region, with its vibrant 620 million plus people and robust economic growth of 5.5% in 2022, naturally is one of the world's biggest producers and consumers of fashion/clothes. In that sense, it is also one of the biggest polluters; for example, a study by the Zero Waste Community of Indonesia in 2018 found that textile waste in the Indonesian seas was more than plastic waste, 80% of the total waste collected.

With this background, the **ASEAN Centre for Sustainable Development Studies and Dialogue (ACSDSD), the ASEAN Circular Economy Stakeholder Platform and the Embassy of the Republic of Indonesia to Thailand** believe it is high time to raise awareness of the importance of zero waste management in the fashion industry in the ASEAN region. In this regard, sharing best practices and experiences by relevant parties in the fashion industry from the two largest countries in ASEAN, namely Indonesia and Thailand, is one of the best ways to disseminate zero waste management information to the general public.



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GENERAL AIMS AND PURPOSES

- To disseminate information on zero waste management practices in Indonesia and Thailand to learn best practices that could be applied in ASEAN countries.
- To raise awareness of the importance of zero waste management in combating environmental pollution and climate change.
- To showcase sustainable and circular fashion products to highlight innovative and eco-friendly solutions to promote environmentally conscious practices within the fashion industry.

TIME AND PLACE

Date: 2nd October 2023

Time: 13.00-16.00

Venue: Sukosol Hotel Bangkok

Mode of Event: Hybrid (On-site & Online)

Event Format: Seminar & Exhibition

SPEAKERS

Indonesian, Thai and ASEAN Sustainable/Circular Fashion Experts and thoughts leaders.

PARTICIPANTS

Representatives from the sustainable/circular fashion industry of ASEAN countries, experts, students, stakeholders of the fashion industry, and interested participants.

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**Dr Peeraporn
Palapleevalya**
Thai SCP



Titonius Karto
PT. Suryamandiri
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Jun Mardian
United Super Markets
Holdings Inc



Navalerd Chaiamatavong
Leaf Creation
Co.,Ltd.



Kamin Pongsarojanavit
Thai Num Choke
Textile Co.,Ltd.



Nattinee Boonprasom
Child Finds Freedom

Sukosol Hotel Bangkok
OCT | **2nd** | **2023**



TOWARD CIRCULARITY: AN ASEAN PERSPECTIVE ON ZERO WASTE MANAGEMENT IN FASHION INDUSTRY”

TENTATIVE PROGRAM

13.00-13.03	Opening Remark by the Indonesian Ambassador to Thailand
13.04-13.07	Welcoming Remark by the Executive Director of ACSDSD
13.08-13.11	Mr. Mirza Nurhidayat, Director of Southeast Asian Affairs, Indonesia MoFA
13.11-13.15	Group Photo
Panel Discussion 1: Talks from ASEAN Experts and panel discussion on the importance of zero waste management and circular economy in the fashion/textile industry.	
13.15-13.25	Circular Economy in the Textiles Industry : Eco-Design Dr Peerapom Palapleevalya, Sustainable Consumption and Production Association, Thailand (Thai SCP)
13.25-13.35	Sustainability in Textile Manufacturing Mr. Titonius Karto, President Director, PT. Suryamandiri Tekstilbuana
13.35-13.45	Associate Professor Dr Lerwen Liu, NTU Entrepreneurship Academy (NTUpreneur)
13.45-13.55	Impacts of textiles, the EU textiles strategy and how it can affect countries in ASEAN Lars Fogh Mortensen EU Expert on sustainability and circular economy
13.55-14.05	Option and Opportunity for ASEAN Textile Manufacturer Mr. Basrie Kamba, President Director, PT. Asia Pacific Rayon
14.15-14.35	Panel Discussion/ Q&A
14.35-14.55	Coffee Break / Product Display
Panel Discussion 2: Talks from 3 ASEAN Sustainable/Zero waste/circular fashion brands and panel discussion on the future of the application of zero waste management and circular economy in the fashion industry	
14.55-15.05	Sustainable Garment Manufacturing Mr. Jun Mardian, CBO, United Super Markets Holdings Inc (U.S.M. Holdings).
15.05-15.15	Mr Porame Saiupparach, Leaf Creation Co., Ltd.
15.15-15.25	Agricultural waste to textile Mr Kamin Pongsarajanavit, Thai Num Choke Textile
15.25-15.35	Nattinee Boonprasom Child Finds Freedom
15.35-15.55	Panel Discussion/ Q&A
15.55-16.00	Closing Remark

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